

Ideal CJ Group Employees

People who are flexible, open-minded and responsible as well as sharing CJ values

Flexibility

- ★ Persons who constantly develop themselves
- ★ Persons who improve their capabilities to understand, analyze and predict the situation
- ★ Persons who resolve problems by swiftly responding to changes and making the changes favorable for the company
- ★ This is equivalent to creativity among the 6 CJ values

Open-mindedness

- ★ Persons who accept diversity, breaking away from stereotypic thinking and behavior patterns
- ★ Persons who efficiently accomplish individual and enterprise goals by drawing company-wide cooperation through active participation and personal relationships.
- ★ This is equivalent to respect and teamwork among the 6 CJ values

Responsibility

- ★ Persons who can consummate flexibility and open-mindedness with responsibility
- ★ Persons who have entrepreneurship and strong loyalty to the company
- ★ Persons who seek sustained development of themselves and the company by evaluating the outcomes of what they have done
- ★ This is equivalent to entrepreneurship and honesty among the 6 CJ values

Only one can be the best life and culture company for people, regardless of their nationality or language they use

In 2020, Great Global Company, CJ. This is not a distant future. CJ's journey has already started to realize its dream of becoming one of the global 500 companies by 2013 and finally being the global No. 1 in its core business areas. CJ wants to be with you on the happy journey to that day.



Vision

To provide customers with cultural-experiences based on a lifestyle of better health, great enjoyment and greater convenience

Mission

To produce the greatest value for our customers, shareholders and employees by turning out only the very best products and services, based on its philosophy of being the 'Only One'

6 Values



CJ is always there for you,
making your life healthier,
more enjoyable and more convenient

CJ has been recognized as a trustworthy company that creates health, enjoyment and convenience for customers at the most accessible places, and the company that always pursues new challenges.

With our concentration in four core businesses areas - Food & Food Service, Bio Pharma, Entertainment Media and Home Shopping & Logistics - we have developed our core competences, while growing into a globally competitive company by executing global business strategies.

As a model corporate citizen trusted by the communities it touches, as a global company well respected throughout the world, and as a general life and culture company loved and admired by its valued customers, CJ is always at your side for better living.

1950	-	
1953.06	Cheil Jedang established as one of the parent companies of what is now the Samsung group	
1953.11	Constructed Busan Plant I, Korea's first sugar refinery Initiated sugar refining business	
1958.04	Started flour milling business	
1960	-	
1962.03	Started exporting sugar	
1963.12	Started producing MSG, 'mipoong'	
1968.02	Completed the construction of Gimpo Plant (MSG production line)	
1970	-	
1970.11	Completed the construction of Incheon Plant I	
1973.11	Began producing animal feeds and additives	
1975.11	Started producing seasoning, 'Dashida'	
1977.12	Started producing nucleotid	
1979.03	Completed the construction of Incheon Plant II	
1979.09	Initiated cooking oil production	
1980	-	
1980.12	Completed the construction of Incheon Plant I (started meat processing business)	
1986.02	Started operation of Yeongdeungpo Plant (Dashida and Letto)	
1988.12	Established PT-CSI (MSG, Lysine) production plant in Indonesia	
1990	-	
1990.03	Completed the construction of Daeso Plant (pharmaceutical materials)	
1991.01	Completed the construction of Busan Plant II (Dashida and Letto)	
1993.07	CJ Separated from the Samsung Group	
1994.02	Launched restaurant business	
1995.02	Established DreamWorks SKG jointly with Steven Allan Spielberg and Jeffrey Katzenberg	
1995.04	Cheil C&C founded (now known as CJ Systems, established IT infrastructure)	
	CJ Development founded (now known as CJ Engineering & Construction)	
1996.05	Cheil Jedang Group launched, Completed the construction of PT.CJS animal feed plant	
1996.12	Established multiplex movie theaters, "CGV [CJ Golden Village]"	
1997.02	Hetbahn started selling in the US market	
1997.04	Acquired M.net, a music cable TV channel	
1997.11	Advanced into the bakery business under the brand name Tous Les Jours, completed the construction of cold chain plant	
	CJ Entertainment Ltd. established with the intent to distribute films to Asia	
1997.12	Hetbahn awarded as a hit instant food product in 1997 Korea Customer Festival	
1998.01	Completed the construction of nucleic acid production plant in Indonesia	
1998.04	Opened 'CGV Gangbyeon 11,' the first multiplex theater in Korea	
1999.01	CJ Foodsystem Founded (now known as CJ Freshway)	
2000	-	
2000.03	Acquired TV 39 Shopping (now known as CJ Home Shopping), a home shopping cable TV channel	
2000.04	CJ Entertainment spun off	
2000.06	Cheil Frozen Foods renamed Morningwell	
2000.07	CJ Restaurant Business Division spun off and renamed Foodville	
2000.10	Acquired Australian crude sugar plant and established CJ Ord River Sugar Pty Ltd.	
2001	-	
2001.03	Completed the construction of animal feed plant in Vietnam.	
2001.04	CJ Cosmetics Business Division Corporation established Tapioka Plant in Indonesia	
2001.05	Launched Tous Les Jours, a bakery chain, in Singapore	
2001.08	Opened 'CJ Nine Bridges' golf resort in Jeju, Korea, M.net was renamed CJ Media	
2002	-	
2002.10	CJ Group launched Hosted LPGA Tour CJ Nine Bridges Classic	
2003	-	
2003.08	Signed a contract with China's Shanghai Media Group (SMG) for establishing a home shopping joint venture company in China	
2003.11	Held a ceremony of the 50th anniversary of CJ's foundation	
2004	-	
2004.03	Launched a Dongbang CJ home shopping channel in Shanghai, China	
2004.04	Transferred CJ Busan Plant I to Yangsan in Korea	
2004.12	Awarded the best enterprise prize in the Food and Drug, Textile and Paper category of the 14th Economy Justice Enterprise Awards	
	CJ Turkey acquired an animal feed plant	
	CJ launched CJ Beijing Bakery Co., Ltd. in China	
2005	-	
2005.07	CJ Group established CJ Nanum Foundation and started supporting education for needy children	
2005.08	'CJ Nine Bridges' selected as one of the world's 100 best golf courses	
	Opened the 1st branch of Tous Les Jours, a bakery chain, in Beijing, China	
2005.11	CJ N City Co., Ltd. established	
2005.12	Became the major shareholder of Annie Chun's Inc., a US food distribution company	
2006	-	
2006.01	CJ Sports launched	
2006.02	CJ Media opened Japan M.net channel	
2006.04	Acquired CJ Morningwell	
2006.09	Launched CJ Holding Company	
2006.10	M.net Media became a CJ affiliate	
2007	-	
2007.01	CJ GLS America Inc. established	
2007.02	Hasun Jung General Food Co., Ltd. became a CJ affiliate	
	Tous Les Jours DSA LLC established	
	CJ Food India Private Limited established	
2007.04	CJ Bakery Vietnam Co., Ltd established	
2007.09	Converted to a holding company structure	
2007.09	Inaugurated working company, CJ Cheil Jedang	
2007.10	Established CJ Cheil Jedang (spun off from parent company, CJ Corporation)	

Towards a Global Company

(The 2nd preparation for a new decade)

CJ will become a truly global company with global vision and efficient strategies for sustainable growth, breaking away its from existing business strategies focused on the domestic market.

To this end, CJ will

First, ceaselessly search for new growth engines and solidify its competencies in every business area

Second, pursue profit-generating globalization and

Third, foster a corporate culture of creativity and entrepreneurship



Food & Food Service

VISION

To be a global leading food company
based on leadership position in Korea

As the largest food and food service company in Korea,
CJ is enhancing dining culture through diverse products and
services. Firming its leadership position in the Korean market,
CJ will become a truly global food company.

FOOD

CJ CheilJedang
Samho F&G
Hasunjung General Food

FOOD SERVICE

CJ Freshway
CJ Foodville



Strategies of 4 CJ Core Business Lines



Entertainment & Media

VISION

To be a global top-tier entertainment company
based on a wide variety of entertainment content
and creative services

CJ is equipped with abundant content and a solid infrastructure that
supports film production and distribution, cinema, online games,
broadcasting and music. The company is growing as the best entertainment
and media company in Asia through strengthened core competences,
synergies across business sectors and global business administration.

ENTERTAINMENT

CJ Entertainment
CJ CGV | CJ Internet

MEDIA

CJ Media | Mnet Media
CJ Hellovision | CJ tvN



CJ

CGV

XTM

버디첼



CJ Shop co.kr



netmarble

O'live
NETWORK



Bio Pharma

VISION

Bio : To be a global leader in industrial materials based on biotechnology

Pharma : To be a global player in generic drugs and bio-sciences

CJ is one of the leading players in the world's bio industry, producing nucleic acids, lysine and threonine, which are based on world-class mass fermentation technology. In the pharmaceutical industry, CJ is also strengthening its revenue base through value-added generic drugs while developing innovative drugs.

BIO

CJ CheilJedang | PT. CJI

CJ Biotech (Liao Cheng) | CJ do Brasil

PHARMA

CJ Cheil Jedang

CJ improves its customers' lives through its core business lines: Food & Food Service, Bio Pharma, Entertainment & Media and Home Shopping & Logistics.

In each business sector, CJ is the leader in Korea, based on which the company is going global.

Let meet the CJ affiliates which are transforming themselves from domestic leaders to global top-tier companies.



Home Shopping & Logistics

VISION

To become Asia's top player in home shopping & logistics

As a leader in the Korean home shopping industry, CJ Home Shopping has grown in all its business areas, such as TV, catalog and Internet shopping. In the logistics sector, CJ is well on its way to becoming an influential company in Asia through efforts to consolidate its position in the Korean market and advance into global markets.

Infrastructure

CJ Systems

CJ Engineering & Construction

CJ Venture Investment

CJ N City

HOME SHOPPING

CJ Home Shopping

CJ Olive Young

LOGISTICS

CJ GLS

CJ GLS Asia





S H A R E Y O U R D R E A M



Global network



Japan

group business support
CJ Japan Corp.
CJ Corp. Tokyo Office
CJ Japan Corp. Osaka Office

online game
CJ Internet Japan

media
CJ Media Japan

America

CJ America, Inc.
CJ America, Inc. NJ Office
CJ America, Inc. Chicago Office
CJ Pacific Corporation
CJ Entertainment America
CJ Corp. LA Office
CJ Corp. Chicago Office
CJ Corp. Portland Office

Bakery
CJ Bakery, Inc.

online game
CJ Internet Inc.

China

food
CJ Corp. Beijing Office
(CJ Group China Headquarters)
CJ Beijing Foods Co., Ltd
CJ Qingdao Foods Co., Ltd

food service
CJ Beijing Bakery Co., Ltd

bio
CJ Liao Cheng Biotech Co., Ltd

animal feed
CJ Nanjing Feed Co., Ltd
CJ Tian Jin Feed Co., Ltd
CJ Harbin Feed Co., Ltd
CJ Chang Sha Feed Co., Ltd
CJ Cheng Du Feed Co., Ltd
CJ Shen Yang Feed Co., Ltd
CJ Zhengzhou Feed Co., Ltd
CJ Qing Dao Feed Co., Ltd
CJ Gui Yang Feed Co., Ltd

home shopping
Shanghai SMG-CJ Home
Shopping Co., Ltd.

logistics

QingDao CJ GLS Inc.
QingDao CJ GLS Inc. Tianjin
Office
QingDao CJ GLS Inc. Shanghai
Office
QingDao CJ GLS Inc. Liaocheng
Center
QingDao CJ GLS Inc. Laixi Center

entertainment & media
CGV Shanghai Office
CJ Century Media

Indonesia

animal feed
PT. CJ Feed Jombang
PT. Cheil Jedang Superfeed
PT. Super Unggas Jaya

bio
PT. Cheil Jedang Indonesia
(Pasuruan Site)
PT. Cheil Jedang Indonesia
(Jombang Site)

Hongkong

sales
CJ China Ltd
Hong Kong Office
Beijing Office
Shanghai Office
Chengdu Office

Europe

CJ Europe GmbH
CJ corp Frankfurt office
CJ Corp. Moscow Office

Australia

food stuffs
CJ Ord River Sugar Pty Ltd.

Philippines

animal feed
CJ Philippines Inc.
CJ Philippines Inc. Manila Office

Vietnam

animal feed
CJ Corp. Vietnam Office
CJ Vina Agri Co., Ltd

Cambodia

food stuffs
CJ Cambodia Co., Ltd

Turkey

animal feed
CJ Tur Yem Sanayi ve Ticaret
Anonim Sirketi (CJ Turkey)

Brazil

bio
CJ do Brasil Ltda

Singapore

logistics
CJ GLS Asia Pte., Ltd
CJ GLS (S) Infotech Pte., Ltd
CJ GLS (S) Shipping Pte., Ltd
Compac Warehousing Pte., Ltd
CJ GLS (S) Airfreight Pte., Ltd