# **2015 KGSF Essay Contest**

The KGSF Essay Contest is an annual event for the purpose of encouraging the international alumni to improve their work performance after returning to their home countries. According to a former survey by KGSF, many of our alumni said that they have been applying what they learn to the real-world successfully. They also have been trying to share their knowledge within the organization.

We are holding this essay contest in order to increase the alumni's motivation for applying and sharing their knowledge within the alumni network. We expect this contest to stimulate the alumni to demonstrate their pride and passion for work and to contribute to better organizational performance. It will be also helpful for the alumni to learn from other people's experiences.

We hope we'll get a lot of your interesting stories.

### I. Topics

- 1) On-site Application
  - : Cases in which you have affected your organization's system and process or your country's policy
- 2) Knowledge Sharing
  - : Cases in which you've shared what you learned with your colleagues through presentations, reports, postings etc.
- 3) Cooperation with Korea
  - : Cases in which you've worked with the Korean government or companies, or cases in which you have informed people know about Korea

## **II**. Procedures

• Any international alumni from KGSF is eligible to enter the contest.

\*\*For KOICA SP alumni, it is possible to apply to both the KOICA Essay Competition and the KAIST Essay Contest.

- More than one essay per person is acceptable.
- The submission must be sent by 16<sup>th</sup> October, 2015 at the latest.
- Send the following required documents to fembaoffice@business.kaist.ac.kr
  - Application form
  - Essay
  - Relevant materials verifying your essay (e.g. brochures, pictures, proposals, etc.)
- Length of Essay: The essay shall be no longer than 10 pages, footnotes included.
- o Format Requirement: Typed on A4 size electronic page (MS Word), Font size is 11 points.
- Scoring essay: The following criteria will be used in assessing the documents:
  - Content (65%), Clarity (10%), Structure (10%), Overall impression (10%), Submission of prove of materials (5%)
- Winning papers will be announced at the end of October on the website and by e-mail.

#### **Ⅲ**. Prizes

o First prize: 2 persons

Winners will be awarded with a winning plaque and an invitation to Korea in December 2015 to give a presentation on their essays in a workshop session. Traveling expenses including roundtrip airfare to Korea for a period of four days are supported. (If the winners are unable to travel to Korea, the second prize winners will be invited instead.)

Second prize: 2 persons
Winners will be given a medal and a school logo watch set or its equivalent in gifts.

Prize for participation

All participants will be given school souvenirs as a form of appreciation.

# IV. Application Form

<b>Category of Topic</b>		□ On-site Application	☐ Knowledge Sharing	□ Cooperation with Ke	orea
Name of Applicant					
Admission Year					
Country of Origin					
Organization	Name				
	Dept.				
	Position				
Mobile Phone Number					
Mailing Address					
Do you think you will be a essay is selected as a winni			o attend a workshop in ca	ase your ☐ Yes ☐ No	