

Subject No.	Subject Name	Professor	Syllabus 제출 여부	Learning goals and Objectives									
				L1		L2			L3		L4		
				L11	L12	L21	L22	L23	L31	L32	L41	L42	
IM501	Statistical Analysis and Applications	Ahn, Jae Hyeon	○						x	x			
IM502	Decision Analysis and Applications	Ahn, Jae Hyeon	○				x		x	x			
IM511	Business Economics	staff		x	x				x	x	x		
IM512	Managing Organization and Leadership	staff	○	x	x	x		x	x	x			
IM513	Marketing Analysis and Strategy	Hahn, Min Hi	○			x		x	x			x	
IM514	Strategic Management	staff	○	x					x	x	x	x	
IM515	Financial Management I	Park, Kwangwoo	○				x	x	x				
IM516	Accounting	Yu, Seong Jae	○	x		x		x	x				
IM551	Information Technology Strategy & Management	Lee, Hee Seok	○	x		x					x	x	
IM553	Information & Communications Systems	Tcha, Dong Wan	○								x	x	
IM554	Overview of Internet Technologies	Tcha, Dong Wan		x	x						x	x	
IM555	Ubiquitous Management	Kim, Soung Hie	○	x	x	x	x	x	x		x	x	
IM557	Media Economics	Jung, Jae Min	○		x	x				x			
IM558	Media Consumer Analysis	Park, Byung Ho	○	x	x	x			x			x	
IM559	Business Consulting	staff	○				x	x		x	x	x	
IM560	IT Modeling	Huh, Soon Young											
IM601	IT Industry Analysis	staff	○	x	x				x		x	x	
IM602	Next-generation Mobile Communication	Tcha, Dong Wan									x	x	
IM603	Managing Digital Convergence	staff	○	x	x						x	x	
IM604	Digital Device Development Strategy			x	x	x					x	x	
IM605	Telecommunications Economics and Convergence Policy	Kim, Jae Cheol	○						x	x	x	x	
IM621	Value Innovation with IT	Kim, Soung Hie	○	x	x	x	x			x			
IM622	Business Process Management			x	x						x	x	
IM623	Data Mining and Intelligence Marketing	Huh, Soon Young	○				x		x		x	x	
IM624	IT Consulting	Lee, Byung Tae	○			x	x	x	x	x	x	x	
IM625	Database Design			x	x		x				x	x	
IM626	e-Business Strategy	Huh, Soon Young											
IM627	CRM Strategies and Cases	Kim, Young Gul											
IM641	Anlysis of Semiconductor Industry			x	x		x		x		x	x	
IM642	Anlysis of Display Industry			x	x				x		x	x	
IM643	Semi-conductor industry process management and technology trend			x	x						x	x	
IM644	Manufacturing Process Management and Technology Trends in Display Industry			x	x			x			x	x	
IM661	Entertainment Industry Analysis	Kim, Young Gul	○			x		x		x	x	x	
IM662	Contents Developments Strategy	Kim, Soung Hie		x	x	x	x	x	x				
IM663	Entertainment Marketing	staff	○	x	x				x		x	x	
IM664	Social Media and Interactive Management	Jung, Jae Min		x	x	x	x				x		

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IM665	Introduction to Media	staff	○			x							x
IM666	Media Industry Analysis	Jung, Jae Min		x	x	x				x		x	x
IM671	Business Presentation in English	staff											
IM672	Management of Technology and Entrepreneurship			x		x				x		x	x
IM673	Data Security and DRM			x	x						x	x	x
IM674	Introduction to Culture Technology			x	x	x		x		x			
IM675	Design Management			x		x						x	x
IM676	Knowledge Management			x		x		x				x	x
IM677	Demand Forecasting in IT Industry			x	x					x		x	x
IM678	Valuation of IT Media Business	Han, In Goo								x	x		x
IM679	Growth Strategy	Lee, Hee Seok	○	x	x	x						x	x
IM680	An Analysis of HR Cases in IT Industry			x						x	x	x	x
IM681	Special Topics in Information & Media Management	staff											
IM682	Financial Management II	staff	○	x			x			x	x		
IM683	Digital Journalism	staff											
IM901	Business Consulting Practice	staff					x	x			x	x	x
IM911	International Field Trip	staff		x	x		x	x				x	x
IM931	Domestic Field Study	staff											
IM965	Independent study for graduate studies	staff		x	x		x	x				x	x

: Core Course