

Classification	Course	Subject No.	Subject Name	Professor	Syllabus 제출 여부	Learning goals and Objectives								
						L1		L2			L3		L4	
						L11	L12	L21	L22	L23	L31	L32	L41	L42
Mandatory	IMMBA	IM501	Statistical Analysis and Applications	Ahn, Jae Hyeon	○						○	○		
Mandatory	IMMBA	IM502	Decision Analysis and Applications	Ahn, Jae Hyeon	○				○		○	○		
Mandatory	IMMBA	IM512	Managing Organization and Leadership	staff	○	○	○	○		○	○	○		
Mandatory	IMMBA	IM513	Marketing Analysis and Strategy	Hahn, Min Hi	○			○		○	○			○
Mandatory	IMMBA	IM514	Strategic Management	staff	○	○					○	○	○	○
Mandatory	IMMBA	IM515	Financial Management	Park, Kwangwoo	○		○		○	○	○			
Mandatory	IMMBA	IM516	Accounting	Yu, Seong Jae	○	○		○		○	○			
Mandatory	IMMBA	IM551	Information Technology Strategy & Management	Lee, Hee Seok	○	○		○					○	○
Mandatory	IMMBA	IM553	Information & Communications Systems	Tcha, Dong Wan	○								○	○
Mandatory	IMMBA	IM557	Media Economics	Jung, Jae Min	○		○	○				○		
Mandatory	IMMBA	IM558	Media Consumer Analysis	Park, Byung Ho	○	○	○	○			○			○
Mandatory	IMMBA	IM559	Business Consulting	staff	○				○	○		○	○	○
Mandatory	IMMBA	IM621	Value Innovation with IT	Kim, Soung Hie	○	○	○	○	○			○		
Elective	IMMBA	IM511	Business Economics	staff		○	○				○	○	○	
Elective	IMMBA	IM554	Overview of Internet Technologies	Tcha, Dong Wan		○	○						○	○
Elective	IMMBA	IM555	Ubiquitous Management	Kim, Soung Hie	○	○	○	○	○	○			○	○
Elective	IMMBA	IM560	IT Modeling	Huh, Soon Young										
Elective	IMMBA	IM601	IT Industry Anlysis	staff	○	○	○				○		○	○
Elective	IMMBA	IM602	Next-generation Mobile Communication	Tcha, Dong Wan									○	○
Elective	IMMBA	IM603	Managing Digital Convergence	staff	○	○	○						○	○
Elective	IMMBA	IM604	Digital Device Development Strategy			○	○	○					○	○
Elective	IMMBA	IM605	Telecommunications Economics and Convergence Policy	Kim, Jae Cheol	○						○	○	○	○
Elective	IMMBA	IM621	Value Innovation with IT	staff		○	○	○	○	○		○	○	○
Elective	IMMBA	IM622	Business Process Management			○	○						○	○
Elective	IMMBA	IM623	Data Mining and Intelligence Marketing	Huh, Soon Young	○				○		○		○	○
Elective	IMMBA	IM624	IT Consulting	Lee, Byung Tae	○			○	○	○	○	○	○	○
Elective	IMMBA	IM625	Database Design			○	○		○				○	○
Elective	IMMBA	IM626	e-Business Strategy	Huh, Soon Young										
Elective	IMMBA	IM627	CRM Strategies and Cases	Kim, Young Gul										
Elective	IMMBA	IM641	Anlysis of Semiconductor Industry			○	○		○		○		○	○
Elective	IMMBA	IM642	Anlysis of Display Industry			○	○				○		○	○
Elective	IMMBA	IM643	Semi-conductor industry process management and technology trend			○	○						○	○
Elective	IMMBA	IM644	Manufacturing Process Management and Technology Trends in Display Industry			○	○			○			○	○
Elective	IMMBA	IM661	Entertainment Industry Analysis	Kim, Young Gul	○			○		○		○	○	○
Elective	IMMBA	IM662	Contents Developments Strategy	Kim, Soung Hie		○	○	○	○	○	○			
Elective	IMMBA	IM663	Entertainment Marketing	staff	○	○	○				○		○	○
Elective	IMMBA	IM664	Social Media and Interactive Management	Jung, Jae Min		○	○	○	○				○	
Elective	IMMBA	IM665	Introduction to Media	staff	○			○						○
Elective	IMMBA	IM666	Media Industry Analysis	Jung, Jae Min		○	○	○			○		○	○
Elective	IMMBA	IM671	Business Presentation in English I	staff										
Elective	IMMBA	IM672	Management of Technology and Entrepreneurship			○		○			○		○	○
Elective	IMMBA	IM673	Data Security and DRM			○	○					○	○	○
Elective	IMMBA	IM674	Introduction to Culture Technology			○	○	○		○		○		

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Elective	IMMBA	IM675	Design Management			○		○					○	○
Elective	IMMBA	IM676	Knowledge Management			○		○		○			○	○
Elective	IMMBA	IM677	Demand Forecasting in IT Industry			○	○				○		○	○
Elective	IMMBA	IM678	Valuation of IT Media Business	Han, In Goo							○	○		○
Elective	IMMBA	IM679	Growth Strategy	Lee, Hee Seok	○	○	○	○					○	○
Elective	IMMBA	IM680	An Analysis of HR Cases in IT Industry			○					○	○	○	○
Elective	IMMBA	IM681	Special Topics in Information & Media Management	staff										
Elective	IMMBA	IM682	Financial Management II	staff	○	○		○			○	○		
Elective	IMMBA	IM683	Digital Journalism	staff										
Research	IMMBA	IM684	Business Presentation in English II	staff		○	○	○					○	
Research	IMMBA	IM901	Business Consulting Practice	staff				○	○			○	○	○
Research	IMMBA	IM911	International Field Trip	staff		○	○		○	○			○	○
Research	IMMBA	IM931	Domestic Field Study	staff										
Research	IMMBA	IM941	IT/Media Practice	staff				○		○	○		○	○
Research	IMMBA	IM965	Independent study for graduate studies	staff		○	○		○	○			○	○