

AOL Report Information Management in MS(IMMS) Program Assessment Closing the Loop for 2011 & 2012

- **Overall summary**

The purpose of information Management in MS Program is to foster professionals with both the knowledge of IT technology and the insight of IT industry. The emphasis is on those who desire self-improvement but have difficulties to enroll in full-time degree programs. This program began in the fall semester, 2012; therefore, we do not have any comparison with 2011 results. We establish four learning goals for IMMS program; professional communication, strategic thinking & value innovation, domain expertise in IT management, and analytical and critical thinking. All assessment of learning goals meets the expectation, since average score of learning goals are exceeds 2 (i.e. “Meets Expectation”)

This program is at an early stage, so the precise analysis is not available though the data indicates a reasonable performance.

● **Assessment**

Learning Goal	Learning Objectives	Course	Performance				Date Measured	Result
			Level (%)					
			3point	2point	1point			
(L1) Professional Communication Our graduates will be professional effective communicators	(L11) Our students will deliver effective presentation accompanied with proper IT management	MIM 502 Business Communication in English	61.54%	38.46%	0.00%	2012Fall	In effective presentation (L11), our students generally meet expectations of learning objectives. This program began in 2012 and our students are in the process of writing their research papers. So, the performance measure for L12 will be available next year.	
	(L12) Our student will create well-written professional papers on a research topic.	None in this semester				2012Fall		

Learning Goal	Learning Objectives	Course	Performance				Date Measured	Result
			Level (%)					
			3point	2point	1point			
(L2) Strategic Thinking & Value innovation Our graduates will be able to strategically analyze IT management problems and innovatively generate value through studying information technology	(L21) Our student will use appropriate analytical techniques to solve IT management problems and will demonstrate the ability of sound business research	MIM 511 Technology-based Business Transformation	43.43%	49.71%	6.86%	2012Fall	As the data in 2012 shows, our students meet our expectation. However, a few students still don't meet the expectation (as shown in the percent of 1points). We will improve the course contents for enhancing their capabilities.	
	(L22) Our students will study emerging information technology	MIM 511 Technology-based Business Transformation	51.20%	46.40%	2.40%	2012Fall		

Learning Goal	Learning Objectives	Course	Performance				Date Measured	Result
			Level (%)					
			3point	2point	1point			
(L3) Domain Expertise in IT Management Our graduates will develop professional knowledge and exhibit professional competencies in IT management	(L31) Our students will build IT management specific knowledge and understand the key issues	MIM 511 Technology-based Business Transformation	60.0%	40.0%	0.0%	2012Fall	It is found that our students capitalize on the knowledge of IT management fields and can apply their domain expertise to resolve the business problems in various contexts (L31, 32).	
	(L32) Our students apply domain expertise to the business problems in the IT management	MIM 511 Technology-based Business Transformation	58.0%	38.0%	4.0%	2012Fall		

Learning Goal	Learning Objectives	Course	Performance				Date Measured	Result
			Level (%)					
			3point	2point	1point			
(L4) Analytical and Creative Thinking Our graduates will be capable researchers	(L41) Our students will identify and diagnose management/research problems	MIM 511 Technology-based Business Transformation	65.7%	34.3%	0.0%	2012Fall	Our students show their skills and capabilities to identify and diagnose research problems (L41). This program began in 2012 and our students are in the process of writing their research papers. So, the performance measure for L42 will be available next year.	
	(L42) Our students will engage in management research and present the findings of such research effectively	None in this semester				2012Fall		