

| Classification | Course | Subject No. | Subject Name | Professor | Learning goals and Objectives | | | | | | | | |
|----------------|--------|-------------|---|-----------------|-------------------------------|-----|-----|-----|-----|-----|-----|-----|-----|
| | | | | | L1 | | L2 | | | L3 | | L4 | |
| | | | | | L11 | L12 | L21 | L22 | L23 | L31 | L32 | L41 | L42 |
| Mandatory | IMMBA | IM501 | Statistical Analysis and Applications | Ahn, Jae Hyeon | | | | | | 0 | 0 | | |
| Mandatory | IMMBA | IM502 | Decision Analysis and Applications | Ahn, Jae Hyeon | 0 | | 0 | 0 | | 0 | 0 | 0 | 0 |
| Mandatory | IMMBA | IM513 | Marketing Analysis and Strategy | Hahn, Min Hi | | 0 | 0 | 0 | 0 | 0 | | | 0 |
| Mandatory | IMMBA | IM514 | Strategic Management | staff | 0 | 0 | | | | 0 | 0 | 0 | 0 |
| Mandatory | IMMBA | IM515 | Financial Management | Park, Kwangwoo | | | | 0 | 0 | 0 | | | |
| Mandatory | IMMBA | IM516 | Accounting | Yu, Seong Jae | 0 | 0 | 0 | | 0 | 0 | | | |
| Mandatory | IMMBA | IM559 | Business Consulting | staff | | | | 0 | 0 | | 0 | 0 | 0 |
| Mandatory | IMMBA | IM551 | Information Technology Strategy & Management | Lee, Hee Seok | 0 | | 0 | | | | | 0 | 0 |
| Mandatory | IMMBA | IM553 | Information & Communications Systems | Tcha, Dong Wan | | | | | | | | 0 | 0 |
| Mandatory | IMMBA | IM557 | Media Economics | Jung, Jae Min | | 0 | 0 | | | | 0 | | |
| Mandatory | IMMBA | IM558 | Media Psychology and Advertising | Park, Byung Ho | 0 | 0 | 0 | | | 0 | | | 0 |
| Mandatory | IMMBA | IM560 | IT Modeling | Huh, Soon Young | 0 | | | 0 | 0 | 0 | | | 0 |
| Elective | IMMBA | IM511 | Business Economics | staff | 0 | 0 | | | | 0 | 0 | 0 | |
| Elective | IMMBA | IM512 | Managing Organization and Leadership | staff | 0 | 0 | 0 | | 0 | 0 | 0 | | |
| Elective | IMMBA | IM554 | Overview of Internet Technologies | Tcha, Dong Wan | 0 | 0 | | | | | | 0 | 0 |
| Elective | IMMBA | IM555 | Ubiquitous Management | Kim, Soung Hie | 0 | 0 | 0 | 0 | 0 | | | 0 | 0 |
| Elective | IMMBA | IM601 | IT Industry Anlysis | staff | 0 | 0 | | | | 0 | | 0 | 0 |
| Elective | IMMBA | IM602 | Next-generation Mobile Communication | Tcha, Dong Wan | | | | | | | | 0 | 0 |
| Elective | IMMBA | IM603 | Managing Digital Convergence | staff | 0 | 0 | | | | | | 0 | 0 |
| Elective | IMMBA | IM604 | Digital Device Development Strategy | | 0 | 0 | 0 | | | | | 0 | 0 |
| Elective | IMMBA | IM605 | Telecommunications Economics and Convergence Policy | Kim, Jae Cheol | | | | | | 0 | 0 | 0 | 0 |
| Elective | IMMBA | IM621 | Value Innovation with IT | Kim, Soung Hie | 0 | 0 | 0 | 0 | | | 0 | | |
| Elective | IMMBA | IM621 | Value Innovation with IT | staff | 0 | 0 | 0 | 0 | 0 | | 0 | 0 | 0 |
| Elective | IMMBA | IM622 | Business Process Management | | 0 | 0 | | | | | | 0 | 0 |
| Elective | IMMBA | IM623 | Data Mining and Intelligence Marketing | Huh, Soon Young | | | | 0 | | 0 | | 0 | 0 |
| Elective | IMMBA | IM624 | IT Consulting | Lee, Byung Tae | | | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| Elective | IMMBA | IM625 | Database Design | | 0 | 0 | | 0 | | | | 0 | 0 |
| Elective | IMMBA | IM626 | e-Business Strategy | Huh, Soon Young | 0 | | 0 | | 0 | 0 | | | 0 |
| Elective | IMMBA | IM627 | CRM Strategies and Cases | Kim, Young Gul | | 0 | 0 | 0 | | 0 | | 0 | |
| Elective | IMMBA | IM661 | Entertainment Industry Analysis | Kim, Young Gul | | | 0 | | 0 | | 0 | 0 | 0 |
| Elective | IMMBA | IM662 | Contents Developments Strategy | Kim, Soung Hie | 0 | 0 | 0 | 0 | 0 | 0 | | | |
| Elective | IMMBA | IM663 | Entertainment Marketing | staff | 0 | 0 | | | | 0 | | 0 | 0 |
| Elective | IMMBA | IM664 | Social Media and Interactive Management | Jung, Jae Min | 0 | 0 | 0 | 0 | | | | 0 | |
| Elective | IMMBA | IM665 | Introduction to Media | staff | | | 0 | | | | | | 0 |
| Elective | IMMBA | IM666 | Media Industry Analysis | Jung, Jae Min | 0 | 0 | 0 | | | 0 | | 0 | 0 |
| Elective | IMMBA | IM671 | Business Presentation in English I | staff | 0 | 0 | 0 | | 0 | | | | |
| Elective | IMMBA | IM672 | Management of Technology and Entrepreneurship | | 0 | | 0 | | | 0 | | 0 | 0 |
| Elective | IMMBA | IM673 | Data Security and DRM | | 0 | 0 | | | | | 0 | 0 | 0 |
| Elective | IMMBA | IM674 | Introduction to Culture Technology | | 0 | 0 | 0 | | 0 | | 0 | | |
| Elective | IMMBA | IM675 | Design Management | | 0 | | 0 | | | | | 0 | 0 |

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| | | | | | L11 | L12 | L21 | L22 | L23 | L31 | L32 | L41 | L42 |
| Elective | IMMBA | IM676 | Knowledge Management | | O | | O | | O | | | O | O |
| Elective | IMMBA | IM677 | Demand Forecasting in IT Industry | | O | O | | | | O | | O | O |
| Elective | IMMBA | IM678 | Valuation of IT Media Business | Han, In Goo | | | | | | O | O | | O |
| Elective | IMMBA | IM679 | Growth Strategy | Lee, Hee Seok | O | O | O | | | | | O | O |
| Elective | IMMBA | IM680 | An Analysis of HR Cases in IT Industry | | O | | | | | O | O | O | O |
| Elective | IMMBA | IM681 | Special Topics in Information & Media Management I | staff | O | | O | | | | O | O | |
| Elective | IMMBA | IM683 | Digital Journalism | staff | | O | O | O | | | | O | O |
| Elective | IMMBA | IM684 | Business Presentation in English II | staff | O | O | O | | | | | O | |
| Elective | IMMBA | IM685 | Special Topics in Information & Media Management II | staff | O | | O | | | | O | O | |
| Research | IMMBA | IM901 | Business Consulting Practice | staff | | | | O | O | | O | O | O |
| Research | IMMBA | IM911 | International Field Trip | staff | O | O | | O | O | | | O | O |
| Research | IMMBA | IM931 | Domestic Field Study | staff | O | | | O | | | | O | O |
| Research | IMMBA | IM941 | IT/Media Practice | staff | | | O | | O | O | | O | O |
| Research | IMMBA | IM965 | Independent study for graduate studies | staff | O | O | | O | O | | | O | O |