

Subject No.	Subject Title	Learning goals and objectives											
		L1		L2		L3		L4		L5		L6	
		L11	L12	L21	L22	L31	L32	L41	L42	L51	L52	L61	L62
PMB542	MIS		o	o	o								o
PMB520	Marketing	o	o	o	o	o		o		o	o	o	o
PMB560	Financial Accounting	o	o	o	o		o	o		o		o	o
PMB503	Statistical Decision making			o									o
PMB510	Leadership & Organization management	o	o	o	o	o	o	o		o	o	o	o
PMB517	Negotiation Strategy	o	o		o		o	o		o		o	o
PMB593	Business Communication	o	o						o				
PMB530	Supply Chain Management	o	o	o		o		o		o			o
PMB590	Cross Cultural Management		o	o			o	o	o				o
PMB594	Global Imersion Practice		o				o		o		o		o
PMB997	Capstone project Study	o	o	o	o	o	o	o	o	o			o
PMB511	Strategic Management	o	o			o	o			o		o	o
PMB514	Principles of Economics			o	o			o				o	o
PMB561	Corporate Financial Policy			o				o					o
PMB516	International Business			o	o								o
PMB529	New Business Development	o		o	o			o	o	o			o
PMB532	Strategic Management of Technology and Innovation		o		o			o					o
PMB534	Entrepreneurship and The Entrepreneurial Manager		o		o			o					o
PMB535	Firm Valuation			o				o					o
PMB595	Analysis of Chinese Political Economy		o	o	o			o					o
PMB604	Human Resource Management Systems and Strategy		o	o	o			o					o
PMB618	Organization Design and Innovation	o	o		o	o	o	o		o	o	o	o
PMB562	Case Studies in Finance		o	o	o			o					o
PMB563	Investment Analysis			o				o					o
PMB569	Futures and Options			o				o					o
PMB572	Financial Statement Analysis	o	o	o	o		o	o		o		o	o
PMB644	Advanced Accounting	o	o	o	o		o	o		o		o	o

PMB661	Mergers and Acquisition		o	o	o			o					o
PMB664	Fixed Income Securities			o				o					o
PMB672	Financial Market Risk Management			o				o					o
PMB678	Management Accounting	o	o	o	o		o	o		o		o	o
PMB521	Marketing Research	o	o	o	o	o		o	o	o		o	o
PMB522	High-Tech Marketing	o	o		o			o		o	o		o
PMB524	Business-to-Business Marketing	o	o		o			o		o	o		o
PMB525	Service Marketing	o	o		o			o		o	o		o
PMB526	Strategic Brand Management	o	o	o	o			o		o	o		o
PMB623	Integrated Marketing Communications	o	o		o	o		o		o	o	o	o
PMB624	Consumer Behavior	o	o	o	o	o		o		o	o	o	o
PMB626	Marketing Channels Strategy	o	o	o	o	o		o		o	o	o	o
PMB641	Strategic Customer Relationship	o	o	o	o	o		o		o	o	o	o
PMB613	Innovation Strategy and Organization	o	o	o	o			o	o	o	o	o	o
PMB622	Pricing Strategies	o	o	o	o			o	o			o	o