

Subject No.	Subject Title	Learning goals and objectives											
		L1		L2		L3		L4		L5		L6	
		L11	L12	L21	L22	L31	L32	L41	L42	L51	L52	L61	L62
PMB542	MIS		○	○	○								○
PMB520	Marketing	○	○	○	○	○		○		○	○	○	○
PMB560	Financial Accounting	○	○	○	○		○	○		○		○	○
PMB503	Statistical Decision making			○									○
PMB510	Leadership & Organization management	○	○	○	○	○	○	○		○	○	○	○
PMB517	Negotiation Strategy	○	○		○		○	○		○		○	○
PMB593	Business Communication	○	○						○				
PMB530	Supply Chain Management	○	○	○		○		○		○			○
PMB590	Cross Cultural Management		○	○			○	○	○				○
PMB594	Global Imersion Practice I		○				○		○		○		○
PMB997	Capstone project Study	○	○	○	○	○	○	○	○	○			○
PMB511	Strategic Management	○	○			○	○			○		○	○
PMB514	Principles of Economics			○	○			○				○	○
PMB561	Corporate Financial Policy			○				○					○
PMB516	International Business			○	○								○
PMB529	New Business Development	○		○	○			○	○	○			○
PMB532	Strategic Management of Technology and Innovation		○		○			○					○
PMB534	Entrepreneurship and The Entrepreneurial Manager		○		○			○					○
PMB535	Firm Valuation			○				○					○
PMB595	Analysis of Chinese Political Economy		○	○	○			○					○
PMB604	Human Resource Management Systems and Strategy		○	○	○			○					○
PMB618	Organization Design and Innovation	○	○		○	○	○	○		○	○	○	○
PMB562	Case Studies in Finance		○	○	○			○					○
PMB563	Investment Analysis			○				○					○
PMB569	Futures and Options			○				○					○
PMB572	Financial Statement Analysis	○	○	○	○		○	○		○		○	○
PMB644	Advanced Accounting	○	○	○	○		○	○		○		○	○

PMB661	Mergers and Acquisition		o	o	o			o					o
PMB664	Fixed Income Securities			o				o					o
PMB672	Financial Market Risk Management			o				o					o
PMB678	Management Accounting	o	o	o	o		o	o		o		o	o
PMB521	Marketing Research	o	o	o	o	o		o	o	o		o	o
PMB522	High-Tech Marketing	o	o		o			o		o	o		o
PMB524	Business-to-Business Marketing	o	o		o			o		o	o		o
PMB525	Service Marketing	o	o		o			o		o	o		o
PMB526	Strategic Brand Management	o	o	o	o			o		o	o		o
PMB623	Integrated Marketing Communications	o	o		o	o		o		o	o	o	o
PMB624	Consumer Behavior	o	o	o	o	o		o		o	o	o	o
PMB626	Marketing Channels Strategy	o	o	o	o	o		o		o	o	o	o
PMB641	Strategic Customer Relationship	o	o	o	o	o		o		o	o	o	o
PMB613	Innovation Strategy and Organization	o	o	o	o			o	o	o	o	o	o
PMB622	Pricing Strategies	o	o	o	o			o	o			o	o
PMB596	Global Imersion Practice II		o				o		o		o		o