

KOREA ADVANCED INSTITUTE OF SCIENCE AND TECHNOLOGY
Graduate School of Management

COPORATE FINANCIAL POLICY
(FMB501/MGT/SMB 561)
Fall 2015

Instructor: Professor Kwangwoo Park (朴光愚), Ph. D.

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Text: (Required) 1. Corporate Finance, 9th Edition, by Stephen A. Ross, Randolph W. Westerfield, and Jeffrey Jaffe, McGraw-Hill Irwin, 2010 (RWJ)

2. Financial Markets and Corporate Strategy, 2nd Edition, by Grinblatt and Titman, McGraw-Hill Irwin, 2002 (GT)

3. A New Approach to Funding to Funding Social Enterprises, by Antony Bugg-Levine, Bruce Kogut, and Nalin Kulatilaka, Harvard Business Review, Jan-Feb, 2012, pp. 3-7 BKK(HBR,2012)

4. **Korean Case Text 1** : 대한민국 성공중견기업의 조건, 2007, 석정 (in Korean)

5. **Korean Case Text 2** : 사회적기업을 어떻게 혁신할 것인가? 경영사례집 2013, 한겨레경제연구소 (in Korean)

Course Goal: This course is designed to help you to understand the fundamental functions of corporate finance and corporate decision making. Precisely, we seek to answer central questions in corporate financial management: *which* projects firms should choose and *how* and *when* they finance those projects.

The learning objectives of this course are:

1. Student will produce professional business documents.
2. Students will demonstrate effective interpersonal communication in a team setting.
3. Students will use appropriate analytical tools to identify problems in corporate finance and develop a solution.

Course Introduction: This course is designed to help you understand various functions of corporate finance. We overview how firms strategically raise funds to finance their projects. In particular, we integrate capital structure and corporate finance decisions with corporate strategy in our discussion. Other topics include corporate payout policy, managerial incentives, information, corporate governance, and the market for corporate control. Finally, issues continuously in the news and the subject of vigorous corporate financial policy debate will also be discussed.

Class Work: In the first half of the course, we will build on the fundamental skills for analyzing a firm's investment and financing decisions by lecture and problem sets. As we move on to the second half, the course is designed as a combination of lecture and case discussion where strong interactions among students are crucial in the success of instructions.

Grading: There are 100 total points in the class and they are distributed as follows:

2 Exams	40 points (20 points each)
4 Case Analysis	20 points (5 points each)
1 Case Presentation	10 points
Case Writing	30 points
Extra Credit (Participation, etc.)	5 points (max)

Grade Distribution: A(+,0,-): 40~60%, B(+,0,-):40~60%, C: 0~20%

Exam: We will have 2 exams throughout the semester and each exam is worth 20 points. There are no make-up exams. The exact times for exams will be discussed with students at the beginning of the semester.

Case Analysis: Students as a group are required to solve three to five case analysis questions for each case study totaling **4 reports** (excluding the case your team or the instructor is discussing). The length of the report is no more than double-spaced 4 pages excluding the cover page. By analyzing a case prior to class, students will be facilitated to active discussions while they are in class. Students work together in writing case analysis using the related theories and concepts covered during the semester. The typed case analysis should be submitted at the beginning of each class. Your answers should be entirely your own team and not the results of information sharing with other teams. Most case study questions have no 'one' correct answer, but it seems to be easy to find an obvious wrong answer, so be prudent and creative as possible. **SE MBA students may choose alternative cases to analyze upon approval of the instructor.**

Case Presentation: Your team is also required to present a case to be discussed in class using PowerPoint presentation slides. The materials should be prepared for a 15 minute presentation (Around 15 slides). Students can start presenting case after the 1st exam until the end of the semester. The order of presentation with the choice of the case is based on first come first served basis, and there can be a maximum of two teams presented in the same day. **SE MBA students may choose alternative cases to present upon approval of the instructor.**

Case Writing: You as a team are required to conduct a term project to write a case on the following subject: the success (or failure) case for small business financial strategy in Korea. The case should be written in Korean (or in English). **SE MBA students may choose a Social Enterprise case to write upon approval of the instructor.** Detailed instructions will be followed during the early stage of the semester. The points for case writing and presentation are 30 points. The final term project output may not be complete case study but should contain originality and significant implications in the related field. The format of presenting written case is similar to the Korean case text (대한민국 성공중견기업의 조건).

Class Attendance and Extra Credit: Class attendance and participation is crucial for the success of a class with active case discussion. In order not to fail, students are required to have at least 80% attendance rate. Those who expect not to meet 80% attendance rate should provide me with documents with legitimate reasons prior to missing the class. Instructors may give extra credits up to 5 points depending upon students' efforts in class.

Academic Dishonesty: We follow all KAIST procedures on academic dishonesty. Students guilty of cheating in exams or showing plagiarism in writing reports will receive an F in the course and whatever additional disciplinary action the University imposes.

Assignments: (TENTATIVE, subject to change)

Week 1: Introduction

Course Introduction

Reading: RWJ (Ch. 1&2)

Week 2: Financial Statement Analysis

Reading: RWJ (Ch. 2&3)

Week 3: DCF Valuation

Reading: RWJ (Ch. 4)

Week 4: Valuation of Financial Securities (Bond)

Reading: RWJ (Ch. 8)

Week 5: Valuation of Financial Securities (Stock) (No Class on Sept. 28th: Chuseok Holiday)

Reading: RWJ (Ch. 9)

Week 6: Investment Rules and Capital Investment

Reading: RWJ (Ch. 5)

Reading: RWJ (Ch. 6)

Week 7: Review and Exam # 1

In class Exam on October 15th

Week 8 : Raising Capital

Reading : RWJ (Ch. 20)

Week 9 : Initial Public Offering (IPO)

Case Submission Due/ Case Discussion by Students:

Case 1 : HiJinx, Inc. (Product Number: HBS 9-204-070)

Case Discussion by the Instructor :

Case 2: Shinsei Bank (A) (Product Number: HBS 9-302-036)

Week 10: Social Financing

Case Discussion by Students begins

Case 3: Preparing for the Google IPO: A Revolution in the Making?
(Product Number: IMD185)

Reading: BKK(HBR,2012)

Week 11 : Capital Structure and Financial Policy

Case 4: Social Finance, Inc.

(Product Number: 212055-PDF-ENG)

Reading: RWJ (Ch. 16 & 17)

Week 12 : Dividend Payout Policy and Share Repurchase Program

Case 5: Debt Policy at UST, Inc. (Product Number: HBS 9-200-069)

Reading: RWJ (Ch. 19)

Week 13 : Corporate Governance and Shareholder Activism

Case 6: Dividend Policy at Linear Technology (Product Number: HBS 9-204-066)

Reading: GT (Ch. 18 & 19)

Week 14 : Mergers and Acquisitions

Case 7: Corporate Governance Failure at Satyam

(Product Number: HKU889-PDF-ENG)

Reading: RWJ (Ch. 29)

Week 15 : Mergers and Acquisitions

Outside Speaker : Mr. Jungsik Kim (CEO, Eastar Jet)

Case 8 : Shinhan Financial Group (Product Number: HBS 9-305-075)

Week 16: Exam#2

Review Class Time and Exam #2 schedule will be determined at the beginning of the semester.

Case Writing Due 5 PM December 24th , Thursday by posting at the Course Forum