

AOL Report Finance MBA Program Assessment (2017)

The Finance MBA Program is structured to provide students with opportunities to acquire intellectual and management skills as well as conceptual and analytical tools that are necessary in dealing with various finance issues they will face with in the future. In addition, the program provides a wide range of options so that students can prepare themselves in more flexible ways by combining different tracks of their own interests.

- Total Course: 54(1.5-unit or 3-unit courses in 2017)

- Number of Graduate: 53

- Total Enrollment: 99

- Samples:9~43

- Assessment Course:

Learning Goal 1	L11	FMB611 Private Equity Investments
	L12,	FMB611 Private Equity Investments
	L13	FMB611 Private Equity Investments
Learning Goal 2	L21,	FMB603E Fixed Income Investments
	L22	FMB603E Fixed Income Investments
Learning Goal 3	L31	FMB616E International Financial Market
	L32	FMB616E International Financial Market
	L33	FMB606 Commercial Bank Management
Learning Goal 4	L41	FMB558 Finance and Law
	L42	FMB558 Finance and Law

Outline of assessment

Overall, the students of the finance MBA program successfully meet expectations. L1, L2, L3, and L4 have the average scores of 2.84, 2.20, 2.16, and 2.26 respectively. All traits except two have the score above 2, which means students achieved really successful learning goals. The highest average score among traits for assessing learning objectives is 2.95 for L11-T6, L12-T5, and L13-T2, 'Style and grammar', 'Professionalism', and 'Balance between task and interpersonal relations'. The 2 lowest scored traits are L32-T2 and L32-T3, 'Comprehension' and 'Communication'. These traits are scored 1.91 and 1.97 respectively, which is below the criterion. Except these two traits, students have approached the expected level successfully

Among 4 big learning goals, the 'Communication' gets the highest average score. All traits for the 'Communication' are displaying high score above 2.62. Especially, no one failed to meet the expectation in any trait of this learning goal. On the other hand, students had difficulty in 'Global perspective', especially for 'Comprehension' and 'Communication'.

Overview of assessment

Finance-MBA Program Assessment: Learning Goal 1		
Our graduates will be effective communicators.		
Learning Objective	Sample	Methods
(L11) Our student will produce professional business or academic documents. (L12) Our students will deliver effective presentation accompanied with proper media technology. (L13) Our students will demonstrate effective interpersonal communication in a team setting.	Student enrolled in FMB611(N=21), FMB611(N=21), FMB611(N=21)	- (L11) Term paper evaluation by faculty - (L12) Class presentation evaluation by faculty - (L13) Course-embedded survey
Finding - The average scores for L11, L12 and L13 are 2.80, 2.87 and 2.85, respectively * 1 (Fails to Meet Expectations) 2 (Meets Expectations) 3 (Exceed Expectations) - L11, L12, L13 meet expectations successfully. - The average scores for L11-T2, and L11-T7 are slightly lower than others. - All students showed more than expected results(higher than 2) for the 'L1' assessment items. - Almost students get 3 point for L11-T6, 'Style and grammar'. No or very minimal spelling, grammar, sentence structure, and paragraphing errors. - 20/21 students get 3 point for L12-T5, 'Professionalism'. Treats audience professionally; confident, shows command of topic. - Most students received a high rating for the L13-T2, 'Balance between task and interpersonal relations'. Volunteers to assist others and shares information openly.		

Finance-MBA Program Assessment: Learning Goal 2

Our graduates will command analytical thinking in solving complex financial decision making problems.

Learning Objective	Sample	Methods
(L21) Our student will have basic quantitative skills for research. (L22) Our students will use appropriate quantitative analytical techniques to identify problems in finance and develop a solution.	Student enrolled in FMB603E(N=43) FMB603E(N=43)	- (L21) Test evaluation by faculty - (L22) Assignment evaluation by faculty
<p>Findings</p> <ul style="list-style-type: none"> - The average score for L21 and L22 are 2.21 and 2.20. * 1 (Fails to Meet Expectations) 2 (Meets Expectations) 3 (Exceed Expectations) - L21 and L22 meet expectation. However, some students did not meet the criteria. - In particular, it can be seen that many students receive a lower score for the 'L21-T1' and 'L22-T1' evaluation items. - Many students showed difficulty with the item 'L21-T1', 'Logic and organization'. For 8/43(18.6%), arguments are poorly organized, do not flow well, and are hard to follow. 		

Finance-MBA Program Assessment: Learning Goal 3

Our graduates will have a global perspective.

Learning Objective	Sample	Methods
(L31) Our student will understand global business issues and relate current issues to emerging business opportunities.	Student enrolled in FIN616E(N=33),	- (L31) Course-embedded survey
(L32) Our students will have command of business English or other language of global financial markets.	FMB616E(N=33),	- (L32) OPI, term project presentation evaluation by faculty
(L33) Our students will be able to network and collaborate with global finance leaders.	FMB606(N=17)	- (L33) Course-embedded survey
<p>Finding</p> <ul style="list-style-type: none"> - The average scores for L31, L32 and L33 are 2.14, 2.00, and 2.32, respectively * 1 (Fails to Meet Expectations) 2 (Meets Expectations) 3 (Exceed Expectations) - L31 and L33 meet expectations but L32 meets expectation critically. - Many students have had the most difficulty with the L32 item throughout the entire criteria. Especially, T2 and T3 among L32 items had the lowest average among all traits. - The 'L32-T2'(Comprehension) trait did not meet expectations on average. It means that the response shows little understanding of main ideas and/or details. - Also 'L32-T3'(Communication) trait did not meet expectations on average. Only 5/33(15.2%) exceed expectations. Almost students(66.7%) show that the communication skills and strategies are somewhat complete, appropriate and/or correct. 		

Finance-MBA Program Assessment: Learning Goal 4

Our graduates will understand the gravity of ethical behavior and corporate social responsibility.

Learning Objective	Sample	Methods
<p>(L41) Our student will identify ethical issues in financial services industry and be able to recognize and evaluate alternative courses of action.</p> <p>(L42) Our students will know the professional code of conduct within their discipline.</p>	<p>Student enrolled in FMB558(N=9)</p> <p>FMB558(N=9)</p>	<ul style="list-style-type: none"> - (L41) Class presentation and test evaluation by faculty - (L42) Class presentation and test evaluation by faculty
<p>Finding</p> <ul style="list-style-type: none"> - The average scores for L41 and L42 are 2.24 and 2.28, respectively. * 1 (Fails to Meet Expectations) 2 (Meets Expectations) 3 (Exceed Expectations) - Both L41 and L42 meet the expectation successfully. - Most of the students showed up as expected, but few showed up above expectations. 		

Data Analysis and Results

Assessment Learning Goal L1																		
	L11(FMB657)								L12(FMB657)						L13(FMB657)			
	T1	T2	T3	T4	T5	T6	T7	T8	T1	T2	T3	T4	T5	T6	T1	T2	T3	T4
1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
2	3	8	2	6	2	1	8	3	3	4	2	3	1	3	3	1	4	5
3	18	13	19	15	19	20	13	18	18	17	19	18	20	18	18	20	17	16
N	21	21	21	21	21	21	21	21	21	21	21	21	21	21	21	21	21	21
Avg	2.86	2.62	2.90	2.71	2.90	2.95	2.62	2.86	2.86	2.81	2.90	2.86	2.95	2.86	2.86	2.95	2.81	2.76
Avg_t	2.80								2.87						2.85			

* Criteria: 1 (Fails to Meet Expectations)2 (Meets Expectations)3 (Exceeds Expectations)

* Unit: person (point)

Assessment Learning Goal L2												
	L21(FMB651)				L22(FMB651)							
	T1	T2	T3	T4	T1	T2	T3	T4	T5	T6	T7	
1	8	5	3	4	8	5	4	5	5	4	6	
2	23	25	24	24	23	24	24	25	24	25	23	
3	12	13	16	15	12	14	15	13	14	14	14	
N	43	43	43	43	43	43	43	43	43	43	43	
Avg	2.09	2.19	2.30	2.26	2.09	2.21	2.26	2.19	2.21	2.23	2.19	
Avg_t	2.21				2.20							

* Criteria: 1 (Fails to Meet Expectations)2 (Meets Expectations)3 (Exceeds Expectations)

* Unit: person (point)

Assessment Learning Goal L3									
	L31(FMB695)				L32(FMB616)			L33(FMB693)	
	T1	T2	T3	T4	T1	T2	T3	T1	T2
1	6	6	5	0	7	7	6	1	2
2	9	16	23	31	15	22	22	9	8
3	18	11	5	2	11	4	5	7	7
N	33	33	33	33	33	33	33	17	17
Avg	2.36	2.15	2.00	2.06	2.12	1.91	1.97	2.35	2.29
Avg_t	2.14				2.00			2.32	

* Criteria: 1 (Fails to Meet Expectations)2 (Meets Expectations)3 (Exceeds Expectations)

* Unit: person (point)

Assessment Learning Goal L4							
	L41(FMB558)					L42(FMB558)	
	T1	T2	T3	T4	T5	T1	T2
1	0	0	0	0	1	0	0
2	5	7	7	7	6	6	7
3	4	2	2	2	2	3	2
N	9	9	9	9	9	9	9
Avg	2.44	2.22	2.22	2.22	2.11	2.33	2.22
Avg_t	2.24					2.28	

* Criteria: 1 (Fails to Meet Expectations)2 (Meets Expectations)3 (Exceeds Expectations)

* Unit: person (point)