

AOL Report Finance MBA Program Assessment (2018)

The Finance MBA Program is structured to provide students with opportunities to acquire intellectual and management skills as well as conceptual and analytical tools that are necessary in dealing with various finance issues they will face with in the future. In addition, the program provides a wide range of options so that students can prepare themselves in more flexible ways by combining different tracks of their own interests.

- Total Course: 50(1.5-unit or 3-unit courses in 2018)
- Number of Graduate: 56
- Total Enrollment: 73
- Samples: 9~50
- Assessment Course:

| | | |
|-----------------|------|-----------------------------------|
| Learning Goal 1 | L11 | FMB513 Advanced Corporate Finance |
| | L12, | FMB513 Advanced Corporate Finance |
| | L13 | FMB513 Advanced Corporate Finance |
| Learning Goal 2 | L21, | FMB513 Advanced Corporate Finance |
| | L22 | FMB513 Advanced Corporate Finance |
| Learning Goal 3 | L31 | FMB613E International Finance |
| | L32 | FMB613E International Finance |
| | L33 | FMB613E International Finance |
| Learning Goal 4 | L41 | FMB558 Finance and Law |
| | L42 | FMB558 Finance and Law |

Outline of assessment

Overall, the students of the finance MBA program fairly meet expectations. L1, L2, L3, and L4 have the average scores of 1.98, 1.93, 2.22, and 2.35 respectively. However, the scores for L1 and L2 are slightly lower than 2 (Meet expectations) in details. Especially, our students have some difficulties in effectively delivering presentation with proper media technology and relatively many students are fail to meet expectations. Moreover, the score of L2 shows that few students are above the expectations about quantitative skills.

Meanwhile, our students show good performance in L3 and L4. The first-two highest scored traits for L3 are L32-T3 and L33-T2, 'Communication', and 'Global mannerisms'. These traits are scored 2.5 and 2.42 respectively, which are much higher than the criterion. Even if we exclude these two traits, students have approached the expected level successfully.

L4 has the highest score among all the learning goals. Especially, our students have outstanding performance on the 'Importance' trait, which is L42-T2. Interestingly, there is no one who could not meet expectations for all traits in L4.

Overview of assessment

| Finance-MBA Program Assessment: Learning Goal 1 | | |
|---|--|--|
| Our graduates will be effective communicators. | | |
| Learning Objective | Sample | Methods |
| (L11) Our student will produce professional business or academic documents. (L12) Our students will deliver effective presentation accompanied with proper media technology. (L13) Our students will demonstrate effective interpersonal communication in a team setting. | Student enrolled in FMB513(N=50), FMB513(N=50), FMB513(N=50) | - (L11) Term paper evaluation by faculty - (L12) Class presentation evaluation by faculty - (L13) Course-embedded survey |
| <p>Finding</p> <ul style="list-style-type: none"> - The average scores for L11, L12 and L13 are 2.11, 1.83 and 2.00, respectively * 1 (Fails to Meet Expectations) 2 (Meets Expectations) 3 (Exceed Expectations) - L11, L13 meet expectations successfully. - The average scores for L11-T6, and L11-T8 are slightly lower than others. - Few students showed more than expected results (higher than 2) for the 'L1' assessment items. - Only one student exceeds the expectations for L12 and no one exceeds the expectations for L13 - Some students (20%) have difficulties in controlling voice quality and pace when they have presentation | | |

Finance-MBA Program Assessment: Learning Goal 2

Our graduates will command analytical thinking in solving complex financial decision making problems.

| Learning Objective | Sample | Methods |
|--|----------------------------------|--|
| (L21) Our student will have basic quantitative skills for research. | Student enrolled in FMB513(N=50) | - (L21) Test evaluation by faculty |
| (L22) Our students will use appropriate quantitative analytical techniques to identify problems in finance and develop a solution. | FMB513(N=50) | - (L22) Assignment evaluation by faculty |

Findings

- The average score for L21 and L22 are 1.94 and 1.92.

* 1 (Fails to Meet Expectations) 2 (Meets Expectations) 3 (Exceed Expectations)

- L21 and L22 closely meet expectation. In detail, some students did not meet the criteria.

- In particular, it can be shown that students receive a relatively higher score for the 'L22-T1' among traits in L22.

- Many students showed difficulty with the item 'L21-T1', 'Logic and organization'. For 6/50(12.0%), arguments are poorly organized, do not flow well, and are hard to follow.

Finance-MBA Program Assessment: Learning Goal 3

Our graduates will have a global perspective.

| Learning Objective | Sample | Methods |
|--|------------------------------------|--|
| (L31) Our student will understand global business issues and relate current issues to emerging business opportunities. | Student enrolled in FIN613E(N=12), | - (L31) Course-embedded survey |
| (L32) Our students will have command of business English or other language of global financial markets. | FMB613E(N=12), | - (L32) OPI, term project presentation evaluation by faculty |
| (L33)Our students will be able to network and collaborate with global finance leaders. | FMB613E(N=12) | - (L33) Course-embedded survey |
| <p>Finding</p> <ul style="list-style-type: none"> - The average scores for L31, L32 and L33 are 2.10, 2.39, and 2.17, respectively <li style="padding-left: 20px;">* 1 (Fails to Meet Expectations) 2 (Meets Expectations) 3 (Exceed Expectations) - All learning objective meets expectations. - Many students have had the most difficulty with the L31 item throughout the entire criteria. Especially, T1 in L31 items had the lowest average among all traits. - 'L32-T3'(Communication) trait exceed expectations on average. The half 6/12(50.0%) exceed expectations. Moreover, the other half students (50.0%) show that the communication skills and strategies are somewhat complete, appropriate and/or correct. - The 'L33' generally meet expectations on average. Only one student has difficult in understanding global finance system and mannerisms. | | |

Finance-MBA Program Assessment: Learning Goal 4

Our graduates will understand the gravity of ethical behavior and corporate social responsibility.

| Learning Objective | Sample | Methods |
|--|---------------------------------|---|
| (L41) Our student will identify ethical issues in financial services industry and be able to recognize and evaluate alternative courses of action. | Student enrolled in FMB558(N=9) | - (L41) Class presentation and test evaluation by faculty |
| (L42)Our students will know the professional code of conduct within their discipline. | FMB558(N=9) | - (L42) Class presentation and test evaluation by faculty |

Finding

- The average scores for L41 and L42 are 2.20 and 2.50, respectively.
- * 1 (Fails to Meet Expectations) 2 (Meets Expectations) 3 (Exceed Expectations)
- Both L41 and L42 meet the expectation successfully.
- Most of the students showed up as expected, but few showed up above expectations for L41.
- However, most of our students (66.7%) have shown relatively strength in identifying ethical issues in financial services industry, which is estimated by T1 in L42.

Data Analysis and Results

| Assessment Learning Goal L1 | | | | | | | | | | | | | | | | | | |
|-----------------------------|-------------|-----|-----|-----|-----|-----|-----|-----|-------------|-----|------|------|------|-----|-------------|------|-----|------|
| | L11(FMB513) | | | | | | | | L12(FMB513) | | | | | | L13(FMB513) | | | |
| | T1 | T2 | T3 | T4 | T5 | T6 | T7 | T8 | T1 | T2 | T3 | T4 | T5 | T6 | T1 | T2 | T3 | T4 |
| 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 0 | 9 | 9 | 10 | 9 | 9 | 9 | 0 | 0 | 0 | 0 |
| 2 | 43 | 43 | 43 | 43 | 43 | 49 | 43 | 50 | 41 | 40 | 40 | 41 | 40 | 40 | 50 | 50 | 50 | 50 |
| 3 | 7 | 7 | 7 | 7 | 7 | 1 | 7 | 0 | 0 | 1 | 0 | 0 | 1 | 1 | 0 | 0 | 0 | 0 |
| N | 50 | 50 | 50 | 50 | 50 | 50 | 50 | 50 | 50 | 50 | 50 | 50 | 50 | 50 | 50 | 50 | 50 | 50 |
| Avg | 2.1 | 2.1 | 2.1 | 2.1 | 2.1 | 2.0 | 2.1 | 2.0 | 1.8 | 1.8 | 1.80 | 1.82 | 1.84 | 1.8 | 2.0 | 2.00 | 2.0 | 2.00 |
| | 4 | 4 | 4 | 4 | 4 | 2 | 4 | 0 | 2 | 4 | | | | 4 | 0 | | 0 | |
| Avg_t | 2.11 | | | | | | | | 1.83 | | | | | | 2.00 | | | |

* Criteria: 1 (Fails to Meet Expectations)2 (Meets Expectations)3 (Exceeds Expectations)

* Unit: person (point)

| Assessment Learning Goal L2 | | | | | | | | | | | | |
|-----------------------------|-------------|------|------|------|-------------|------|------|------|------|------|------|--|
| | L21(FMB513) | | | | L22(FMB513) | | | | | | | |
| | T1 | T2 | T3 | T4 | T1 | T2 | T3 | T4 | T5 | T6 | T7 | |
| 1 | 6 | 6 | 6 | 6 | 6 | 6 | 6 | 6 | 6 | 6 | 6 | |
| 2 | 41 | 41 | 41 | 41 | 41 | 42 | 42 | 42 | 42 | 42 | 42 | |
| 3 | 3 | 3 | 3 | 3 | 3 | 2 | 2 | 2 | 2 | 2 | 2 | |
| N | 50 | 50 | 50 | 50 | 50 | 50 | 50 | 50 | 50 | 50 | 50 | |
| Avg | 1.94 | 1.94 | 1.94 | 1.94 | 1.94 | 1.92 | 1.92 | 1.92 | 1.92 | 1.92 | 1.92 | |
| Avg_t | 1.94 | | | | 1.92 | | | | | | | |

* Criteria: 1 (Fails to Meet Expectations)2 (Meets Expectations)3 (Exceeds Expectations)

* Unit: person (point)

| Assessment Learning Goal L3 | | | | | | | | | |
|-----------------------------|--------------|------|------|------|--------------|------|------|--------------|------|
| | L31(FMB613E) | | | | L32(FMB613E) | | | L33(FMB613E) | |
| | T1 | T2 | T3 | T4 | T1 | T2 | T3 | T1 | T2 |
| 1 | 1 | 1 | 0 | 0 | 1 | 0 | 0 | 1 | 1 |
| 2 | 11 | 10 | 10 | 8 | 6 | 8 | 6 | 11 | 5 |
| 3 | 0 | 1 | 2 | 4 | 5 | 4 | 6 | 0 | 6 |
| N | 12 | 12 | 12 | 12 | 12 | 12 | 12 | 12 | 12 |
| Avg | 1.92 | 2.00 | 2.17 | 2.33 | 2.33 | 2.33 | 2.50 | 1.92 | 2.42 |
| Avg_t | 2.10 | | | | 2.39 | | | 2.17 | |

* Criteria: 1 (Fails to Meet Expectations)2 (Meets Expectations)3 (Exceeds Expectations)

* Unit: person (point)

| Assessment Learning Goal L4 | | | | | | | |
|-----------------------------|-------------|------|------|------|------|-------------|------|
| | L41(FMB558) | | | | | L42(FMB558) | |
| | T1 | T2 | T3 | T4 | T5 | T1 | T2 |
| 1 | 0 | 0 | 0 | 0 | 0 | 0 | 0 |
| 2 | 6 | 6 | 8 | 8 | 8 | 3 | 6 |
| 3 | 3 | 3 | 1 | 1 | 1 | 6 | 3 |
| N | 9 | 9 | 9 | 9 | 9 | 9 | 9 |
| Avg | 2.33 | 2.33 | 2.11 | 2.11 | 2.11 | 2.67 | 2.33 |
| Avg_t | 2.20 | | | | | 2.50 | |

* Criteria: 1 (Fails to Meet Expectations)2 (Meets Expectations)3 (Exceeds Expectations)

* Unit: person (point)