

## Finance MBA Program

---

The Finance MBA Program is designed to create financial specialized knowledge and insight including accounting, financial institution management, and financial policies, focusing investment and asset management. Students strengthen data analysis capabilities and carries out case studies and practices through the essential courses and promotes the application of financial theory to the field.

### Overall Review

Learning Goals are divided into four parts. Respectively, L1 is the measurement that how much efficiently students can communicate with others. L2 is to evaluate analytical thinking that whether our students can solve problems or not. L3 is Global perspective making students understand global trend. Finally, L4 is the Ethically Conscious Reasoning to evaluate behavior of student.

The scores of Learning Goals are 2.630, 2.770, 2.878 and 2.693. On L1, communication is the lowest score. Concretely, The score of voice quality and pace (trait 2 in L12) is the 2.132. Even it is the lowest, it is more than 2 point which means students meet expectations. L3 is the highest score that students have the advantage with global perspective. More detailly, on trait 1,2,4 in L31 and trait 1,3 in L32, all students have 3 point. It means all students exceed expectation. The scores showed up that our students at least meet expectation, in some field, exceed expectation.

- Total number of courses: 31 (Spring: 10 , Summer: 2, Fall: 19)
- Total number of graduates: 45
- Total number of enrollments: 61 (1<sup>st</sup>: 32, 2<sup>nd</sup>: 29)
- Sample: more than 7 (Necessary sample: 15% of graduates 45 = 6.75)
- Assessment courses

Learning Goal 1	L11	FMB501 Financial Management
	L12	FMB501 Financial Management
Learning Goal 2	L21	FMB512 Investment and Portfolio Analysis
	L22	FMB512 Investment and Portfolio Analysis
Learning Goal 3	L31	FMB612 Mergers and Acquisitions
	L32	FMB612 Mergers and Acquisitions
	L33	FMB696 Special topics in investment banking
Learning Goal 4	L41	FMB696 Special topics in investment banking
	L42	FMB696 Special topics in investment banking

## Overview of Assessment

<b>Finance MBA program assessment: Assessment Learning Goal 1</b>		
Learning Goal 1) Communications: Our graduates will be effective communicators.		
<b>Learning Objective</b>	<b>Sample</b>	<b>Methods</b>
L11) Our student will produce professional business documents.	Students enrolled in FMB501. (N=38)*	Term paper evaluation by faculty
L12) Our students will deliver effective presentation accompanied with proper media technology.	Students enrolled in FMB501. (N=38)*	Class presentation evaluation by faculty
L13) Our students will demonstrate effective interpersonal communication in a team setting	Students enrolled in FMB501. (N=38)*	Course-embedded survey
<b>Findings</b>		
<ul style="list-style-type: none"> <li>- The average scores for L11 , L12 and L13 are 2.599 , 2.535 and 2.757</li> <li>*1 (Fails to Meet Expectations) 2 (Meets Expectations) 3 (Exceed Expectations)</li> <li>- All traits of L1 meet expectations successfully. Especially, the achievement in effective interpersonal communication in a team setting (L13) is the highest among subjects.</li> <li>- L11-T2, 78.9% (30/38) of students achieved 3 points at discipline-related concepts and issues.</li> <li>- L11-T7, all students have effective literature search skills.</li> <li>- L12-T5, all students have professionalism.</li> <li>- L12-T3, 21.1% (8/38) of students have the most difficulties in voice quality and pace.</li> <li>- L13-T2, 5.3% (2/38) of students have the most difficulties in Balance between task and interpersonal relations. On other traits of L13, none of students fails to meet expectations.</li> </ul>		

<b>Finance MBA program assessment: Assessment Learning Goal 2</b>		
Learning Goal 2) Analytical Thinking: Our graduates will command analytical thinking in solving complex financial decision-making problems.		
<b>Learning Objective</b>	<b>Sample</b>	<b>Methods</b>
L21) Our students will have basic quantitative skills for research.	Students enrolled in FMB512 . (N=35)*	Test evaluation
L22) Our students will use appropriate quantitative analytical techniques to identify problems in finance and develop a solution.	Students enrolled in FMB512 . (N=35)*	Assignment evaluation
<b>Findings</b>		
<ul style="list-style-type: none"> <li>- The average scores for L21 and L22 are 2.8 and 2.74 *1 (Fails to Meet Expectations) 2 (Meets Expectations) 3 (Exceed Expectations)</li> <li>- L21 and L22 meet expectations successfully.</li> <li>- On L21(Our students will have basic quantitative skills for research), 94.3% (33/35) of students exceed expectations in trait 1 (logic and organization).</li> <li>- On L22(Our students will use appropriate quantitative analytical techniques to identify problems in finance and develop a solution.), 34.3% (12/35) of students have difficulties for traits 4,5,6,7 (Identification of case problems/issues, Generation of alternatives, Recommendations, Solutions)</li> </ul>		

<b>Finance MBA program assessment: Assessment Learning Goal 3</b>		
Learning Goal 3) Global Perspective: Our graduates will have a global perspective.		
<b>Learning Objective</b>	<b>Sample</b>	<b>Methods</b>
L31) Our student will understand global business issues and relate current issues to emerging business opportunities.	Students enrolled in FMB612 . (N=47)*	Test evaluation
L32) Our students will have command of business English or other language of global financial markets.	Students enrolled in FMB612 . (N=47)*	OPI, term project presentation evaluation by faculty
L33) Our students will be able to network and collaborate with global business leaders.	Students enrolled in FMB696 . (N=17)*	Course-embedded survey
<b>Findings</b>		
<ul style="list-style-type: none"> <li>- The average scores for L31, L32 and L33 are 2.957, 2.943 and 2.735 *1 (Fails to Meet Expectations) 2 (Meets Expectations) 3 (Exceed Expectations)</li> <li>- L31, L32 and L33 meet expectations. L31 is slightly higher than others.</li> <li>- 83% (39/47) of students exceed expectations successfully with the L31(Our student will understand global business issues and relate current issues to emerging business opportunities) throughout the entire criteria except trait 3(analysis to global business situation). In trait 3, 17% (8/47) of students meet expectation. None of students fails to expectation in L31.</li> <li>- Except for L32 (Our students will have command of business English or other language of global financial markets.) - trait2 (Comprehension), all students showed up great achievements in L32.</li> </ul>		

<b>Finance MBA program assessment: Assessment Learning Goal 4</b>		
Learning Goal 4) Ethically Conscious Reasoning: Our graduates will understand the gravity of ethical behavior and corporate social responsibility.		
<b>Learning Objective</b>	<b>Sample</b>	<b>Methods</b>
L41) Our student will identify ethical issues in financial services industry and be able to recognize and evaluate alternative courses of action.	Students enrolled in FMB696 . (N=13)*	Class presentation and test evaluation by faculty
L42) Our students will know the professional code of conduct within their discipline.	Students enrolled in FMB696 . (N=13)*	Class presentation and test evaluation by faculty
<b>Findings</b>		
<ul style="list-style-type: none"> <li>- The average scores for L41 and L42 are 2.462 and 2.923. *1 (Fails to Meet Expectations) 2 (Meets Expectations) 3 (Exceed Expectations)</li> <li>- L41 meets expectations successfully and L42 almost exceeds expectations.</li> <li>- L41 (Our student will identify ethical issues in financial services industry and be able to recognize) - trait 1 (Identifies ethical issues) and trait 2(Stakeholders Consideration), 92.3% (12/13) of students have shown relatively strength.</li> <li>- However, on trait 3(Options development), trait 4(Options Evaluation), trait 5(Decision and Action), 69.2% (9/13) of students meet expectations and one student fails to meet expectations.</li> <li>- On L42 (Our students will know the professional code of conduct within their discipline.), 92.3% (12/13) of students achieved more than expectations.</li> </ul>		

## Data Analysis and Results

L11: Our student will produce professional business documents.							
1. Clear introduction and background	2. Discipline-related concepts and issues	3. Internally consistent arguments	4. Logic and organization	5. Consistent conclusions	6. Style and grammar	7. Effective literature search skills	8. Documents sources
38	38	38	38	38	38	38	38
2	3	2	2	2	3	2	3
2	3	2	2	2	2	3	3
2	2	3	2	1	3	3	3
2	2	1	2	3	3	3	3
3	3	3	3	3	3	3	3
2	3	2	3	3	3	2	3
3	3	3	3	3	2	2	2
2	3	3	3	2	2	3	3
2	3	3	3	2	3	2	2
3	1	3	3	3	3	3	3
3	3	2	2	3	2	2	2
3	3	2	3	3	2	2	2
3	3	3	3	3	3	2	2
2	3	3	3	2	2	2	2
3	3	3	3	3	3	3	3
3	2	2	3	3	2	2	2
3	3	2	2	3	3	3	2
2	3	3	3	3	2	2	2
3	3	3	3	3	3	3	3
3	3	3	3	3	3	2	3
3	3	3	3	3	2	2	2
2	3	3	3	2	2	2	3
2	2	2	2	2	2	2	3
2	3	3	2	1	2	2	3
3	3	3	3	3	3	2	2
3	3	3	3	3	3	3	3
3	3	3	3	3	3	3	3
3	2	1	2	3	2	3	2
3	3	3	3	3	3	2	3
3	3	3	3	3	3	3	2
2	3	2	2	1	2	3	3
3	3	3	3	3	3	2	3
2	1	2	2	2	2	2	2
3	3	3	3	3	2	2	3
3	3	2	3	3	3	2	2
3	3	3	3	3	3	3	3
3	3	3	3	3	3	2	3
3	2	2	2	2	2	3	3
24	30	24	26	26	20	16	23
14	6	12	12	9	18	22	15
0	2	2	0	3	0	0	0
100	104	98	102	99	96	92	99
2.632	2.737	2.579	2.684	2.605	2.526	2.421	2.605
2.599							

L12: Our students will deliver effective presentation accompanied with proper media technology.						L13 : Our students will demonstrate effective interpersonal communication in a team setting			
1.Organization	2.Quality of slides	3. Voice quality and pace	4. Mannerisms	5. Professionalism	6.Use of media/rapport with audience	1.Commitment	2. Balance between task and interpersonal relations	3.Contributions	4. Stays on track
38	38	38	38	38	38	38	38	38	38
3	3	2	3	3	2	3	2	3	3
3	3	2	3	3	2	3	3	3	3
2	3	2	3	3	3	2	3	3	2
2	3	3	3	3	3	3	3	3	3
2	3	3	3	3	3	3	1	2	3
3	3	2	2	3	3	3	3	3	3
3	2	2	2	3	2	3	2	2	3
3	3	2	3	3	3	2	2	3	3
3	2	2	2	3	2	3	2	3	3
3	3	3	3	3	3	3	3	3	3
3	2	2	2	3	2	2	2	2	2
3	2	1	3	3	2	3	3	3	3
2	2	2	2	2	2	3	3	2	3
3	3	3	3	3	3	3	3	3	3
3	2	2	2	2	3	2	3	3	2
3	2	2	2	3	2	3	2	3	3
3	2	2	2	2	3	3	2	3	3
3	3	2	2	3	3	3	3	2	3
3	3	2	2	3	3	3	3	3	2
3	2	3	3	2	3	2	2	3	3
2	2	2	2	3	2	3	3	3	3
3	3	2	2	3	3	3	3	3	3
3	3	1	1	3	3	3	3	3	3
3	3	2	2	3	3	3	3	3	3
3	2	2	2	3	3	3	3	2	3
3	3	2	2	3	3	3	3	3	3
2	2	2	3	3	2	3	3	3	2
3	2	2	2	3	3	3	3	3	3
3	2	2	2	3	3	2	2	3	3
3	3	3	3	3	3	3	3	3	3
3	2	2	2	2	2	2	1	2	2
3	2	1	1	3	3	3	2	3	3
3	2	2	2	3	2	3	3	3	3
3	3	3	3	3	3	3	2	3	3
3	3	3	3	3	3	3	3	3	3
3	3	2	3	3	2	2	2	3	3
31	19	8	15	32	23	30	24	31	32
7	19	27	20	6	15	8	12	7	6
0	0	3	3	0	0	0	2	0	0
107	95	81	88	108	99	106	98	107	108
2.816	2.500	2.132	2.316	2.842	2.605	2.789	2.579	2.816	2.842
2.535						2.757			

**Assessment Learning Goal 2 (L2): FMB512 Investment and Portfolio Analysis**

**L2. Analytical Thinking : Our graduates will command analytical thinking in solving complex financial decision problems.**

**L21. Our students will have basic quantitative skills for research**

**L22. Our students will use appropriate quantitative analytical techniques to identify problems in finance and develop a solution.**

Learning Goal	L2. Analytical Thinking : Our graduates will command analytical thinking in solving complex financial decision problems.										
	L21. Our students will have basic quantitative skills for research				L22. Our students will use appropriate quantitative analytical techniques to identify problems in finance and develop a solution.						
Traits	T1. Logic and organization	T2. Basic quantitative concepts and issues	T3. Application of quantitative tools for research	T4. Consistent conclusions	T1. Quantitative knowledge	T2. Application of quantitative analytical Tools	T3. Application of financial analysis	T4. Identification of case problems/issues	T5. Generation of alternatives	T6. Recommendations	T7. Solutions
Students	35	35	35	35	35	35	35	35	35	35	35
1	3	3	3	3	3	3	3	3	3	3	3
2	3	2	2	2	2	2	3	2	2	2	2
3	3	3	3	3	3	3	3	3	3	3	3
4	3	3	3	3	3	3	3	3	3	3	3
5	3	3	3	3	3	3	3	3	3	3	3
6	3	3	3	3	3	3	3	3	3	3	3
7	3	3	3	2	3	3	3	2	2	2	2
8	3	2	2	2	2	2	3	2	2	2	2
9	3	2	2	2	2	2	3	2	2	2	2
10	3	3	3	2	3	3	3	2	2	2	2
11	3	3	3	3	3	3	3	3	3	3	3
12	3	2	2	2	2	2	3	2	2	2	2
13	3	3	3	3	3	3	3	3	3	3	3
14	3	3	3	2	3	3	3	2	2	2	2
15	3	2	2	2	2	2	3	2	2	2	2
16	3	3	3	3	3	3	3	3	3	3	3
17	3	3	3	3	3	3	3	3	3	3	3
18	3	3	3	3	3	3	3	3	3	3	3
19	3	3	3	3	3	3	3	3	3	3	3
20	3	3	3	3	3	3	3	3	3	3	3
21	3	3	3	3	3	3	3	3	3	3	3
22	3	3	3	3	3	3	3	3	3	3	3
23	2	2	2	2	2	2	2	2	2	2	2
24	3	3	3	2	3	3	3	2	2	2	2
25	3	3	3	3	3	3	3	3	3	3	3
26	3	3	3	3	3	3	3	3	3	3	3
27	3	3	3	3	3	3	3	3	3	3	3
28	2	2	2	2	2	2	2	2	2	2	2
29	3	3	3	2	3	3	3	2	2	2	2
30	3	3	3	3	3	3	3	3	3	3	3
31	3	3	3	3	3	3	3	3	3	3	3
32	3	3	3	3	3	3	3	3	3	3	3
33	3	3	3	3	3	3	3	3	3	3	3
34	3	3	3	3	3	3	3	3	3	3	3
35	3	3	3	3	3	3	3	3	3	3	3
# of 3 point	33	28	28	23	28	28	33	23	23	23	23
# of 2 point	2	7	7	12	7	7	2	12	12	12	12
# of 1 point	0	0	0	0	0	0	0	0	0	0	0
Total Score	103	98	98	93	98	98	103	93	93	93	93
Average	2.943	2.800	2.800	2.657	2.800	2.800	2.943	2.657	2.657	2.657	2.657
Total Average	2.800				2.739						









**L41. Our student will identify ethical issues in financial services industry and be able to recognize and evaluate alternative courses of action.**

<b>T1. Identifies ethical issues</b>	<b>T2. Stakeholders Consideration</b>	<b>T3. Options development</b>	<b>T4. Options Evaluation</b>	<b>T5. Decision and Action</b>
<b>13</b>	<b>13</b>	<b>13</b>	<b>13</b>	<b>13</b>
3	3	2	2	2
3	3	2	2	2
3	3	2	2	2
2	2	1	1	1
3	3	2	2	2
3	3	2	2	2
3	3	3	3	3
3	3	2	2	2
3	3	3	3	3
3	3	2	2	2
3	3	2	2	2
3	3	3	3	3
3	3	2	2	2
12	12	3	3	3
1	1	9	9	9
0	0	1	1	1
<b>38</b>	<b>38</b>	<b>28</b>	<b>28</b>	<b>28</b>
<b>2.923</b>	<b>2.923</b>	<b>2.154</b>	<b>2.154</b>	<b>2.154</b>
<b>2.462</b>				

<b>L42. Our students will know the professional code of conduct within their discipline.</b>	
<b>T1. Importance</b>	<b>T2. Understanding</b>
<b>13</b>	<b>13</b>
3	3
3	3
3	3
2	2
3	3
3	3
3	3
3	3
3	3
3	3
3	3
3	3
3	3
3	3
<b>12</b>	<b>12</b>
<b>1</b>	<b>1</b>
<b>0</b>	<b>0</b>
<b>38</b>	<b>38</b>
<b>2.923</b>	<b>2.923</b>
<b>2.923</b>	