

Program	Year	Semester	Classification	Course No.	Course Title		L1		L2			L3		L4	
					Korean	English	L11	L12	L21	L22	L23	L31	L32	L41	L42
					Information&Media MBA	2018	Winter	Elective	IM503	통계분석 및 의사결정 모형	Statistical Analysis and Decision Making Model	O		O	O
Information&Media MBA	2018	Winter	Mandatory	IM551	IT 전략과 경영	Information Technology Strategy & Management	O		O					O	O
Information&Media MBA	2018	Winter	Elective	IM671	비즈니스 프레젠테이션 I	Business Presentation in English I	O	O	O		O				
Information&Media MBA	2019	Spring	Mandatory	IM513	마케팅 분석 및 전략	Marketing Analysis and Strategy		O	O	O	O	O			O
Information&Media MBA	2019	Spring	Mandatory	MGT560	재무회계	Financial Accounting	O	O	O		O	O			
Information&Media MBA	2019	Spring	Mandatory	IM557	미디어 경영경제론	Media Management & Economics		O	O				O		
Information&Media MBA	2019	Spring	Mandatory	IM561	비즈니스 애널리틱스	Business Analytics	O	O	O			O	O	O	O
Information&Media MBA	2019	Spring	Elective	IM623	데이터마이닝과 지능형 마케팅	Data Mining and Intelligence Marketing				O		O		O	O
Information&Media MBA	2019	Spring	Elective	IM691	디지털 미디어와 기업홍보전략	Digital Media & Corporate PR Strategy	O		O	O		O		O	
Information&Media MBA	2019	Spring	Elective	IM693	뉴로경영	Neuro-Business	O		O	O			O	O	O
Information&Media MBA	2019	Summer	Mandatory	IM514	경영전략	Strategic Management	O	O				O	O	O	O
Information&Media MBA	2019	Summer	Mandatory	IM515	재무관리	Financial Management				O	O	O			
Information&Media MBA	2019	Summer	Elective	IM685	정보미디어경영 특수논제II (부제: 비즈니스 애널리틱스를 위한 프로그래밍)	Special Topics in Information & Media Management II (Programming for Business Analytics)	O		O				O	O	
Information&Media MBA	2019	Summer	Elective	IM695	광고와 통합 마케팅 커뮤니케이션	Advertising & IMC									
Information&Media MBA	2019	Summer	Research	IM911	해외 현장 연구	International Field Trip	O	O		O	O			O	O
Information&Media MBA	2019	Summer	Research	IM931	국내 현장 연구	Domestic Field Study	O			O				O	O
Information&Media MBA	2019	Fall	Mandatory	IM559	경영자문	Business Consulting									
Information&Media MBA	2019	Fall	Elective	IM558	미디어 소비자 심리학과 광고	Media Consumer Psychology and Advertising	O	O	O			O			O
Information&Media MBA	2019	Fall	Elective	IM626	e-Business 전략	e-Business Strategy	O		O		O	O			O
Information&Media MBA	2019	Fall	Elective	IM681	정보미디어경영 특수논제 I (부제: 빅 데이터 애널리틱스)	Special Topics in Information & Media Management I (Big Data Analytics in Business)	O		O				O	O	
Information&Media MBA	2019	Fall	Elective	IM694	고급 비즈니스 애널리틱스	Advanced Business Analytics	O	O		O	O	O	O	O	O
Information&Media MBA	2019	Fall	Elective	MIM551	디지털 컨버전스와 하이텍경영	Digital Convergence and Management of High-Tech Industries			O	O	O	O	O	O	
Information&Media MBA	2019	Fall	Research	IM901	경영자문실습	Business Consulting Practice				O	O		O	O	O

**AOL Conducted** : Marked in Yellow