

2020 AOL Report

Finance MBA Program Assessment

The Finance MBA Program is designed to create financial specialized knowledge and insight including accounting, financial institution management, and financial policies, focusing investment and asset management. Students strengthen data analysis capabilities and carries out case studies and practices through the essential courses, and promotes the application of financial theory to the field.

Overall Review

Learning Goals are divided into four parts. Respectively, L1 is the measurement that how much efficiently students are able to communicate with others. L2 is to evaluate analytical thinking that whether our students can solve problems or not. L3 is Global perspective making students understand global trend. Finally, L4 is the Ethically Conscious Reasoning to evaluate behavior of student.

The scores of Learning Goals are 2.564, 2.767, 2.950 and 2.473. On L1, effective presentation has the lowest score. Concretely, The score of voice quality and pace, trait 2 in L12, is the 2.333. Even It is the lowest, it is more than 2 point which means students meet expectation. L2 is the highest score that students have the advantage with logic and organization and consistent conclusions. More detailly, on trait 1, the logic and organization in L11, Our students have 2.906 average score. It means most of students exceed expectation.

- Total number of courses: 29 (Spring: 7, Summer: 3 Fall: 19)
- Assessment courses

Learning Goal 1	L11	FMB501 Corporate Financial Policy
	L12	FMB501 Corporate Financial Policy
Learning Goal 2	L21	FMB512 Investment and Portfolio Analysis
	L22	FMB512 Investment and Portfolio Analysis
Learning Goal 3	L31	FMB612 Mergers and Acquisitions
	L32	FMB612 Mergers and Acquisitions
Learning Goal 4	L41	FMB696 Investment Banking
	L42	FMB696 Investment Banking

Overview of Assessment

Finance MBA program assessment: Assessment Learning Goal 1		
(Learning Goal 1 Our graduates will be effective communicators.)		
Learning Objective	Sample	Methods
L11) Our student will produce professional business documents.	Students enrolled in FMB501. (N=39)*	Term paper evaluation by faculty
L12) Our students will deliver effective presentation accompanied with proper media technology.	Students enrolled in FMB501. (N=39)*	Class presentation evaluation by faculty
L13) Our students will demonstrate effective interpersonal communication in a team setting	Students enrolled in FMB501. (N=39)*	Course-embedded survey
Findings		
<p>Finding</p> <ul style="list-style-type: none"> - The average scores for L11 , L12 and L13 are 2.561 , 2.504 and 2.660 *1 (Fails to Meet Expectations) 2 (Meets Expectations) 3 (Exceed Expectations) - All of L1 subjects meet expectations successfully. Especially, the achievement in effective interpersonal communication in a team setting (L13) is the highest among subjects. - L11-T4, 74.36% (29/39) of students achieved 3 points at logic and organization. - L12-T5, 74.36% (29/39) of students achieved 3 points at professionalism. - L13-T2, 5.13% (2/39) of students have the most difficulties in Balance between task and interpersonal relations. 		

Data Analysis and Results

Assessment Learning Goal 1 (L1): FMB501, Corporate Financial Policy																		
L1: Communication: Our graduates will be effective communicators.																		
Learning Goal	L11: Our student will produce professional business documents.								L12: Our students will deliver effective presentation accompanied with proper media technology.				L13: Our students will demonstrate effective interpersonal communication in a team setting.					
	Train Student	1. Clear introduction and background	2. Discipline-related concepts and issues	3. Internally consistent arguments	4. Logic and organization	5. Coherent conclusions	6. Style and grammar	7. Effective literature search	8. Document sources	1. Organization	2. Quality of slides	3. Voice quality and pace	4. Memorization	5. Professionalism	6. Use of media support with audience	1. Communication	2. Balance between task and interpersonal relations	3. Contributions
1	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
2	2	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
4	3	2	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
5	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
6	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
7	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
8	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
9	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
10	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
11	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
12	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
13	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
14	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
15	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
16	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
17	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
18	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
19	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
20	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
21	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
22	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
23	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
24	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
25	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
26	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
27	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
28	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
29	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
30	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
31	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
32	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
33	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
34	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
35	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
36	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
37	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
38	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
39	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3	3
# of 3 point	20	20	24	29	22	18	17	20	20	16	11	24	29	18	27	25	28	27
# of 2 point	14	11	14	10	15	19	21	15	11	20	20	14	10	19	11	17	11	11
# of 1 point	2	0	1	0	2	2	1	1	0	3	2	1	0	2	1	2	0	1
Total Score	99	106	101	107	98	84	84	100	106	91	87	101	107	84	104	101	106	104
Average	2.538	2.718	2.600	2.744	2.613	2.410	2.410	2.664	2.718	2.333	2.120	2.690	2.744	2.410	2.667	2.690	2.718	2.667
Total Average	2.601								2.664				2.660					

Criteria: 1 (Fair to Mild Expectations), 2 (Mild Expectations), 3 (Strong Expectations)

Overview of Assessment

Finance MBA program assessment: Assessment Learning Goal 2		
(Learning Goal 2 Our graduates will command analytical thinking in solving complex financial decision making problems.)		
Learning Objective	Sample	Methods
L21) Our students will have basic quantitative skills for research	Students enrolled in FMB512 . (N=32)*	Test evaluation
L22) Our students will use appropriate quantitative analytical techniques to identify problems in finance and develop a solution.	Students enrolled in FMB512 . (N=32)*	Assignment evaluation
Findings		
<p>Finding</p> <ul style="list-style-type: none"> - The average scores for L21 and L22 are 2.797 and 2.750 *1 (Fails to Meet Expectations) 2 (Meets Expectations) 3 (Exceed Expectations) - L21 and L22 meets expectations successfully. - L21-T1, 90.63% (29/32) of students exceed expectations in logic and organization. - None of students fails to meet expectation in L21 and L22. 		

Data Analysis and Results

Assessment Learning Goal 2 (L2): FMB512E Investment and Portfolio Analysis												
L2. Analytical Thinking : Our graduates will command analytical thinking in solving complex financial decision problems.												
Learning Goal	L21. Our students will have basic quantitative skills for research				L22. Our students will use appropriate quantitative analytical techniques to identify problems in finance and develop a solution.							
	T1	T2	T3	T4	T1	T2	T3	T4	T5	T6	T7	
Traits												
Students												
1	3	3	3	3	3	3	3	3	3	3	3	3
2	3	3	3	3	3	3	3	3	3	3	3	3
3	3	2	2	3	2	2	3	3	3	3	3	3
4	3	3	3	3	3	3	2	3	3	3	3	3
5	3	3	3	3	3	3	3	3	3	3	3	3
6	3	3	3	3	3	3	2	3	3	3	3	3
7	3	3	3	3	3	3	3	3	3	3	3	3
8	3	3	3	3	3	3	3	3	3	3	3	3
9	3	3	3	3	3	3	3	3	3	3	3	3
10	3	2	2	3	2	2	3	3	3	3	3	3
11	3	2	2	3	2	2	3	2	2	2	2	2
12	3	3	3	3	3	3	3	3	3	3	3	3
13	3	3	3	3	3	3	3	3	3	3	3	3
14	3	3	3	3	3	3	3	3	3	3	3	3
15	3	3	3	3	3	3	3	3	3	3	3	3
16	2	2	2	2	2	2	2	2	2	2	2	2
17	3	2	2	3	2	2	3	3	3	3	3	3
18	3	2	2	3	2	2	3	3	3	3	3	3
19	2	2	2	2	2	2	3	2	2	2	2	2
20	3	3	3	3	3	3	3	2	2	2	2	3
21	3	3	3	3	3	3	2	2	2	2	2	2
22	3	3	3	3	3	3	3	2	2	2	2	3
23	3	3	3	3	3	3	3	3	3	3	3	3
24	3	3	3	3	3	3	3	3	3	3	3	3
25	3	3	3	3	3	3	3	3	3	3	3	3
26	3	3	3	3	3	3	3	3	3	3	3	3
27	3	2	2	3	2	2	3	2	2	2	2	2
28	2	2	2	2	2	2	2	2	2	2	2	2
29	3	3	3	3	3	3	3	3	3	3	3	3
30	3	2	2	3	2	2	3	3	3	3	3	3
31	3	3	3	3	3	3	3	3	3	3	3	3
32	3	3	3	3	3	3	2	3	3	3	3	3
# of 3 point	29	22	22	29	22	22	26	24	24	24	24	26
# of 2 point	3	10	10	3	10	10	6	8	8	8	8	6
# of 1 point	0	0	0	0	0	0	0	0	0	0	0	0
Total Score	93	86	86	93	86	86	90	88	88	88	88	90
Average	2.906	2.688	2.688	2.906	2.688	2.688	2.813	2.750	2.750	2.750	2.750	2.813
Total Average	2.797						2.750					

Criteria: 1 (Fails to Meet Expectations), 2 (Meet Expectations), 3 (Exceeds Expectations)

Overview of Assessment

Finance MBA program assessment: Assessment Learning Goal 3		
(Learning Goal 3 Our graduates will have a global perspective.)		
Learning Objective	Sample	Methods
L31) Our student will understand global business issues and relate current issues to emerging business opportunities	Students enrolled in FMB612 . (N=47)*	Test evaluation
L32) Our students will have command of business English or other language of global financial markets.	Students enrolled in FMB612 . (N=47)*	OPI, term project presentation evaluation by faculty
L33) Our students will be able to network and collaborate with global business leaders.	Students enrolled in FMB612 . (N=47)*	Course-embedded survey
Findings		
<p>Finding</p> <ul style="list-style-type: none"> - The average scores for L31, L32 and L33 are 2.952, 2.936 and 2.968. *1 (Fails to Meet Expectations) 2 (Meets Expectations) 3 (Exceed Expectations) - L31, L32 and L33 exceed expectations. L33 is slightly higher than others. - all students exceed expectations successfully with the L31 throughout the entire criteria except T3(analysis to global business situation). - - Similarly, None of students fails to meet expectation in L32. 		

Data Analysis and Results

Assessment Learning Goal 3 (L3): FMB612E_Mergers and Acquisitions											
L3. Global Perspective: Our graduates will have a global perspective											
Learning Goal	L31. Our student will understand global business issues and relate current issues to emerging business opportunities				L32. Our students will have command of business: English or other language of global financial markets.			L33. Our students will be able to network and collaborate with global business leaders			
Traits	T1	T2	T3	T4	T1	T2	T3	T1	T2		
Students											
1	3	3	2	3	3	2	3	2	3		
2	3	3	3	3	3	3	3	3	3		
3	3	3	3	3	3	3	3	3	3		
4	3	3	3	3	3	3	3	3	3		
5	3	3	3	3	3	3	3	3	3		
6	3	3	3	3	3	3	3	3	3		
7	3	3	3	3	3	3	3	3	3		
8	3	3	3	3	3	3	3	3	3		
9	3	3	3	3	3	3	3	3	3		
10	3	3	3	3	3	3	3	3	3		
11	3	3	3	3	3	3	3	3	3		
12	3	3	3	3	3	3	3	3	3		
13	3	3	3	3	3	3	3	3	3		
14	3	3	3	3	3	3	3	3	3		
15	3	3	3	3	3	3	3	3	3		
16	3	3	3	3	3	3	3	3	3		
17	3	3	3	3	3	3	3	3	3		
18	3	3	3	3	3	3	3	3	3		
19	3	3	3	3	3	3	3	3	3		
20	3	3	3	3	3	3	3	3	3		
21	3	3	3	3	3	3	3	3	3		
22	3	3	3	3	3	3	3	3	3		
23	3	3	3	3	3	3	3	3	3		
24	3	3	3	3	3	3	3	3	3		
25	3	3	3	3	3	3	3	3	3		
26	3	3	3	3	3	3	3	3	3		
27	3	3	3	3	3	3	3	3	3		
28	3	3	3	3	3	3	3	3	3		
29	3	3	3	3	3	3	3	3	3		
30	3	3	3	3	3	3	3	3	3		
31	3	3	2	3	3	2	3	3	3		
32	3	3	3	3	3	3	3	3	3		
33	3	3	3	3	3	3	3	3	3		
34	3	3	3	3	3	3	3	3	3		
35	3	3	3	3	3	3	3	3	3		
36	3	3	2	3	3	2	3	3	3		
37	3	3	3	3	3	3	3	3	3		
38	3	3	3	3	3	3	3	3	3		
39	3	3	3	3	3	3	3	3	3		
40	3	3	3	3	3	3	3	3	3		
41	3	3	3	3	3	3	3	3	3		
42	3	3	2	3	3	2	3	3	3		
43	3	3	2	3	3	2	3	3	3		
44	3	3	2	3	3	2	3	3	3		
45	3	3	3	3	3	3	3	3	3		
46	3	3	2	3	3	2	3	3	3		
47	3	3	3	3	3	3	3	3	3		
# of 3 point	47	47	38	47	47	38	47	44	47		
# of 2 point	0	0	9	0	0	9	0	3	0		
# of 1 point	0	0	0	0	0	0	0	0	0		
Total Score	141	141	132	141	141	132	141	138	141		
Average	3.000	3.000	2.809	3.000	3.000	2.809	3.000	2.936	3.000		
Total Average	2.952				2.936			2.968			

Criteria: 1 (Fails to Meet Expectations), 2 (Meet Expectations), 3 (Exceeds Expectations)

Overview of Assessment

Finance MBA program assessment: Assessment Learning Goal 4		
(Learning Goal 4 Our graduates will understand the gravity of ethical behavior and corporate social responsibility.)		
Learning Objective	Sample	Methods
L41) Our student will identify ethical issues in financial services industry and be able to recognize	Students enrolled in FMB696 . (N=29)*	Class presentation and test evaluation by faculty
L42) Our students will know the professional code of conduct within their discipline.	Students enrolled in FMB696 . (N=29)*	Class presentation and test evaluation by faculty
Findings		
<p>Finding</p> <ul style="list-style-type: none"> - The average scores for L41 and L42 are 2.469 and 2.483. *1 (Fails to Meet Expectations) 2 (Meets Expectations) 3 (Exceed Expectations) - Both L41 and L42 meets expectations successfully. - L41-T1(Identifies ethical issues), T2(Stakeholders Consideration), 93.10% (27/29) of students have shown relatively strength. - On L42-T2(Understanding), 93.10% (27/29) of students achieved more than expectations. 		

Data Analysis and Results

Assessment Learning Goal 4 (L4): FMB696 Investment Banking								
Learning Goal	L4. Ethically Conscious Reasoning: Our graduates will understand the gravity of ethical behavior and corporate social responsibility.							
	L41. Our student will identify ethical issues in financial services industry and be able to recognize and evaluate alternative courses of action.					L42. Our students will know the professional code of conduct within their discipline.		
Traits	T1	T2	T3	T4	T5	T1	T2	
Students								
1	3	3	2	2	3	3	2	
2	3	3	2	2	2	3	2	
3	2	2	1	1	1	2	2	
4	3	3	2	2	2	3	2	
5	3	3	2	3	3	3	2	
6	3	3	3	3	3	3	3	
7	3	3	2	2	2	3	2	
8	3	3	2	3	3	3	2	
9	3	3	2	2	2	3	2	
10	3	3	2	2	2	3	2	
11	3	3	2	2	2	3	2	
12	3	3	3	2	2	3	2	
13	3	3	3	3	3	3	3	
14	3	3	2	2	2	3	2	
15	3	3	2	2	3	3	2	
16	3	3	2	2	3	3	2	
17	3	3	2	2	2	3	2	
18	2	2	1	1	1	2	1	
19	3	3	2	2	2	3	2	
20	3	3	2	2	3	3	2	
21	3	3	2	2	2	3	2	
22	3	3	2	2	3	3	2	
23	3	3	2	2	3	3	2	
24	3	3	2	2	2	3	2	
25	3	3	2	2	3	3	2	
26	3	3	2	2	3	3	2	
27	3	3	2	2	2	3	2	
28	3	3	2	2	2	3	2	
29	3	3	2	2	3	3	2	
# of 3 point	27	27	3	4	13	27	2	
# of 2 point	2	2	24	23	14	2	26	
# of 1 point	0	0	2	2	2	0	1	
Total Score	85	85	59	60	69	85	59	
Average	2.931	2.931	2.034	2.069	2.379	2.931	2.034	
Total Average	2.469					2.483		

Criteria: 1 (Fails to Meet Expectations), 2 (Meet Expectations), 3 (Exceeds Expectations)