

Program	Year	Semester	Classification	Course No.	수강인원	Course Title		L1		L2			L3		L4	
						Korean	English	L11	L12	L21	L22	L23	L31	L32	L41	L42
						Information&Media MBA	2019	Winter	Elective	MGT503		경영통계분석	Management Statistical Analysis	○		○
Information&Media MBA	2019	Winter	Mandatory	IM551		IT 전략과 경영	Information Technology Strategy & Management	○		○					○	○
Information&Media MBA	2019	Winter	Elective	IM671		비즈니스 프리젠테이션 I	Business Presentation in English I	○	○	○		○				
Information&Media MBA	2020	Spring	Mandatory	MGT520		마케팅	Marketing		○	○	○	○	○	○		○
Information&Media MBA	2020	Spring	Mandatory	MGT560		재무회계	Financial Accounting	○	○	○		○	○			
Information&Media MBA	2020	Spring	Mandatory	IM557		미디어 경영경제론	Media Management & Economics		○	○				○		
Information&Media MBA	2020	Spring	Mandatory	IM561		비즈니스 애널리틱스	Business Analytics	○	○	○			○	○	○	○
Information&Media MBA	2020	Spring	Elective	IM623	26	데이터마이닝과 지능형 마케팅	Data Mining and Intelligence Marketing				○		○		○	○
Information&Media MBA	2020	Spring	Elective	IM691		디지털 미디어와 기업홍보전략	Digital Media & Corporate PR Strategy	○		○	○		○		○	
Information&Media MBA	2020	Spring	Elective	IM693		뉴로경영	Neuro-Business	○		○	○			○	○	○
Information&Media MBA	2020	Summer	Mandatory	IM514		경영전략	Strategic Management	○	○				○	○	○	○
Information&Media MBA	2020	Summer	Mandatory	IM515		재무관리	Financial Management				○	○	○			
Information&Media MBA	2020	Summer	Elective	IM685		정보미디어경영 특수논제II (부제: 비즈니스 애널리틱스를 위한 프로그래밍)	Special Topics in Information & Media Management II (Programming for Business Analytics)	○		○				○	○	
Information&Media MBA	2020	Summer	Elective	IM558		미디어 소비자 심리학과 광고	Media Consumer Psychology and Advertising	○	○	○			○			○
Information&Media MBA	2020	Summer	Elective	IM698		데이터베이스 관리와 빅데이터 분석	Database Management and Big Data Analytics	○		○	○	○		○		
Information&Media MBA	2020	Summer	Research	IM931		국내 현장 연구	Domestic Field Study	○			○				○	○
Information&Media MBA	2020	Fall	Mandatory	IM559		경영자문	Business Consulting									
Information&Media MBA	2020	Fall	Elective	IM626	23	e-Business 전략	e-Business Strategy	○			○		○	○		○
Information&Media MBA	2020	Fall	Elective	IM694	20	고급 비즈니스 애널리틱스	Advanced Business Analytics	○	○		○	○	○	○	○	○
Information&Media MBA	2020	Fall	Elective	MIM551		디지털 컨버전스와 하이테크경영	Digital Convergence and Management of High-Tech Industries			○	○	○	○	○	○	○
Information&Media MBA	2020	Fall	Research	IM901		경영자문실습	Business Consulting Practice				○	○		○	○	○