

## SE MBA Graduation Requirements (2019)

Non-Thesis Degree (Social Venture)

■ **Total Required Credits:** 48 credits or more

■ **Mandatory General Courses:** 3 credits and 1AU

○ CC511 Probability and Statistics(3)

[Substitution: SMB592 Business Statistics and Market Research in SE(3)]

■ **Mandatory Major Courses:** 34.5 credits

○ Management Core Courses: 12 credits

MGT593 Supply Chain Management (3)

PMB510 Leadership and Organization Management (3)

SMB511 Strategic Management (3)

SMB520 Marketing (3)

SMB541 Management of Information Technologies (3)

SMB560 Financial Accounting (3)

SMB561 Corporate Financial Policy (3)

SMB564 Business Economics Analysis (3)

※ Of 8 subjects, students are required to complete more than 2 courses taught in English.

○ SE Core Courses: 22.5 credits

SMB517 Social Venture Business Model (3)

SMB543 Social Venture Organization and Growth Strategy (1.5)

SMB544 Lean Startup for Social Ventures (3)

SMB545 Idea Generation Methods in Social Ventures (1.5)

SMB546 Analyzing Social Issues and Developing Mission (3)

SMB547 Social Entrepreneurship (3)

SMB548 Market Research and Business Model Development in Social Ventures (1.5)

SMB549 Customer Problem and Solution Validation for Social Venture (3)

SMB550 Product and Service Validation for Social Ventures (3)

■ **Elective Major Courses:** 7.5 credits

- SMB507 Energy, Environment, and Social Enterprise (1.5)
  - SMB512 International Development and Business (1.5)
  - SMB513 Social Entrepreneur I (1.5)
  - SMB514 Social Entrepreneur II (1.5)
  - SMB521 Green Marketing (1.5)
  - SMB536 Social Enterprise and Management (3)
  - SMB540 Business and Society (3)
  - SMB581 Social Services and Business Innovation (1.5)
  - SMB582 Social Enterprises and Regional Development (1.5)
  - SMB591 SE Business Development and In-depth Case Studies (2)
  - SMB592 Business Statistics and Market Research in SE (3)
  - SMB594 Field Study in SE (2)
  - SMB687 Special Topics in Social Enterprises I (3)
  - SMB688 Special Topics in Social Enterprises II (2)
  - SMB689 Special Topics in Social Enterprises III (1.5)
  - SMB690 Special Topics in Social Enterprises IV (1)
- ※ Cross course registration (taking courses from an MBA program other than your own) allowed during the add/drop period.

■ **Research Courses:** 3 credits

- SMB963 Seminar for Social Enterprises (1.5)
- SMB964 Research for Social Ventures Commercialization (1.5)

□ **Application of Curriculum**

- This curriculum applies to students from the year 2019 and after.
- However, students who have entered before 2018 may apply for this modified course requirement upon receiving approval from the chief professor.